

# **Proposed lighting improvements on the Driftway – Public Consultation Report**

To: **Proposed lighting improvements on the Driftway**

Report by: **James Ogle – Project Officer**

## **1. Purpose**

To outline the feedback from the consultation and analyse the responses giving an indication/recommendation of the preferred option so we can move towards implementation.

## **2. Background**

The funds secured for the project are £10,000 from Cambridgeshire County Council Local Highways Improvements (LHI) and £15,000 from Cambridge City Council Minor Highways Improvement (MHI).

The purpose of the project is to provide lighting on a busy Public Right of Way to improve safety during hours of darkness. The roadway is used as a vehicle access for the carpark, cycle commuter and pedestrian route and can feel remote particularly at night and is highly shielded from existing light sources.

The Roadway has no lighting and is very dark along the whole length; it is heavily trafficked during the day as one of the main commuter routes from the city centre to the West and vice versa. Cyclists, pedestrians and vehicles use the roadway as there are no footways, the dark nature of the roadway makes it feel unsafe for all users particularly cyclists and pedestrians.

The initial intention was to install 5 new street lighting columns with LED lantern heads along the 280m length. The work was going to be implemented in partnership with Cambridgeshire County Council (see option 1).

## **3. Consultation Method**

A number of media options were undertaken to encourage and ensure the general public were able to interact and give feedback on their views on the potential project options. Newnham Ward Councillors were kept up to date on the consultation and following a discussion meeting sent a draft version for comment on the format and the consultation layout, prior to release of the consultation. The consultation ran from Wednesday 1<sup>st</sup> November until Tuesday 19<sup>th</sup> December 2017.

- a) Electronic consultation leaflet made available on Cambridge City Council consultation webpage (01/11/17).
- b) Posters about the consultation, put up in the vicinity of the Driftway. (02/11/17)

## **4. Responses**

### **Wider Public Consultation, November/December 2017**

From the various consultation media and response to the wider public consultation there were 99 responses received:

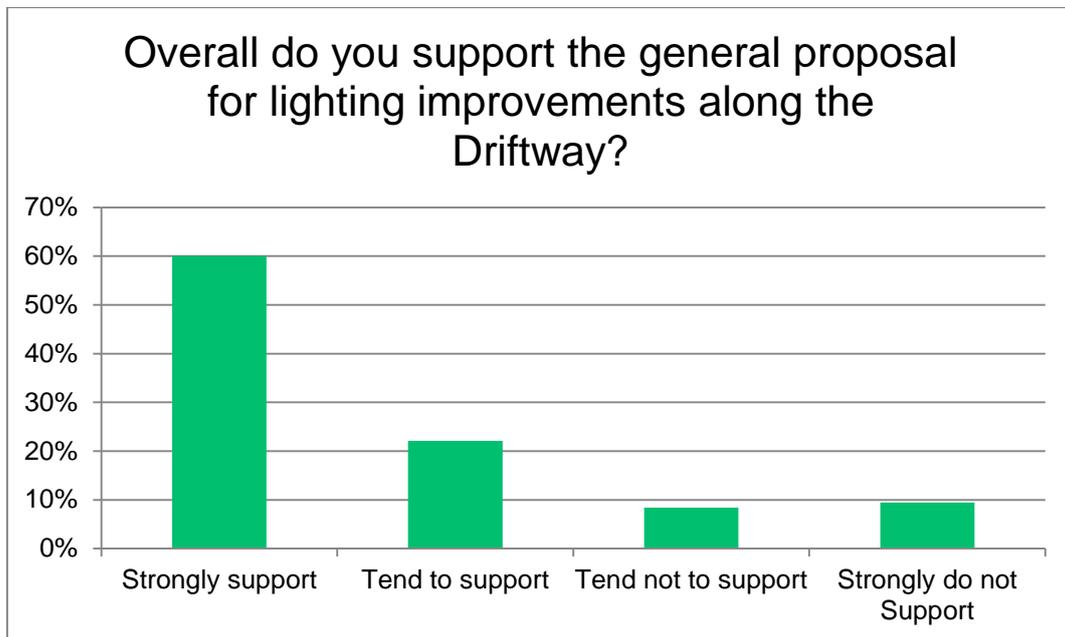
### **Question 1 Responses**

To the question asking, '**Overall do you support the general proposal for lighting improvements along the Driftway**' 95 responded as below:

- Strongly Support - 57 people or 60% of the respondents indicated they strongly support improved lighting
- Tend to Support – 21 people or 22% of the respondents indicated they tend to support improved lighting.
- Tend not to Support – 8 people or 8% of the respondents indicated they tend not to support improved lighting.

## **Proposed lighting improvements on the Driftway – Public Consultation Report**

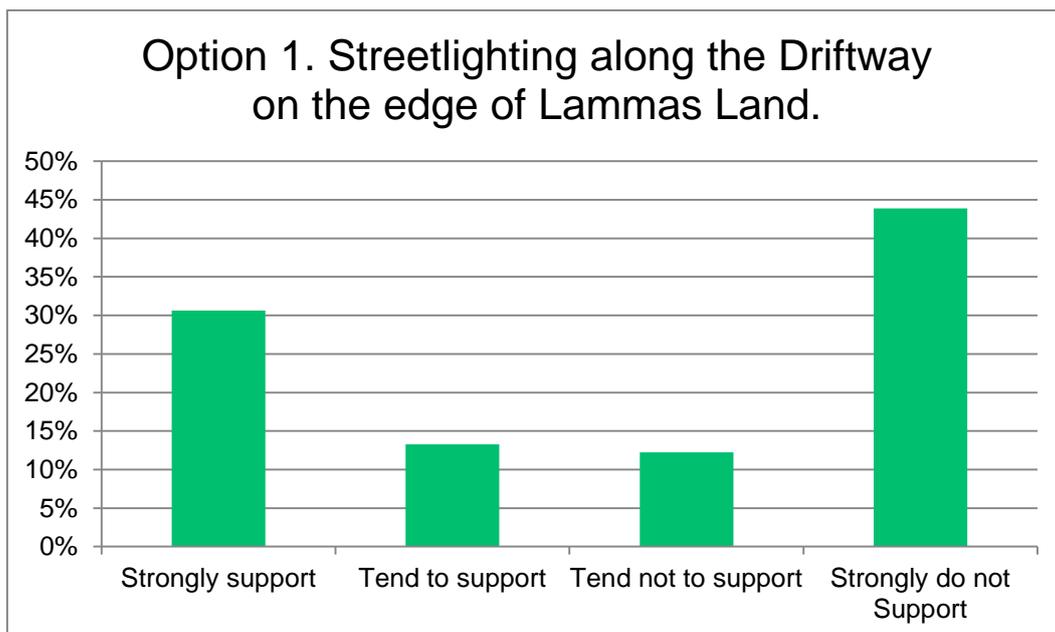
- Strongly do not Support – 9 people or 9% of the respondents indicated they strongly do not support improved lighting.
- So overall 82% supported the idea of lighting improvements the and overall 18% of the respondents did not support proposed lighting improvements.



### **Option Responses**

#### **To Option 1, 'Streetlighting along the Driftway on the edge of Lammas Land'**

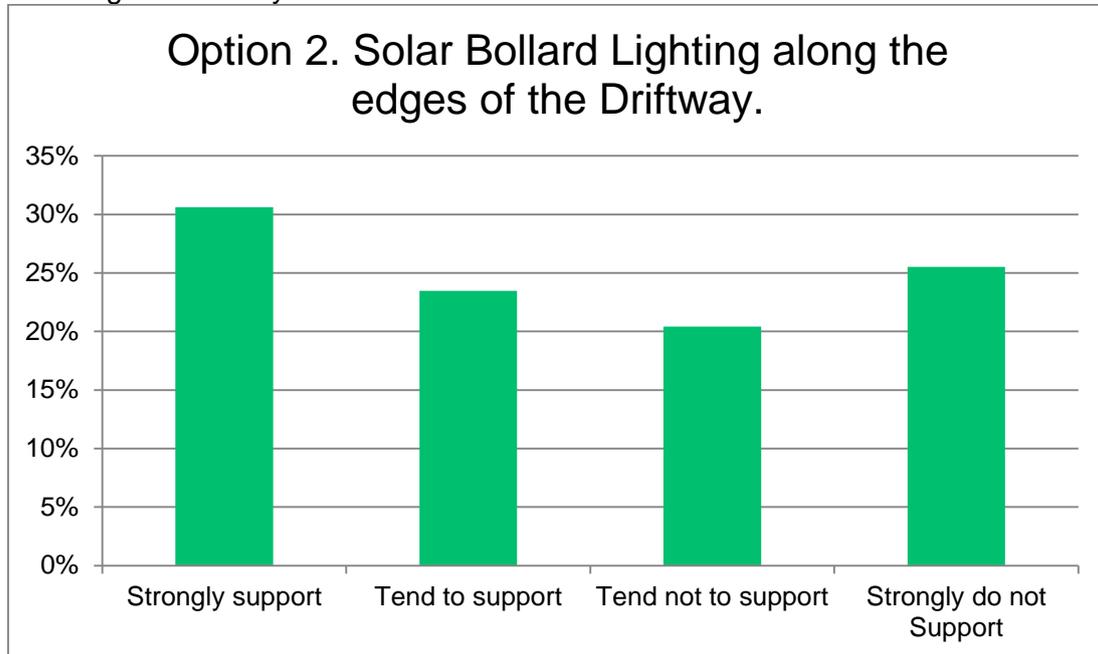
- There were 98 responses for this option. 30 (31%) strongly supported and 13 (13%) tended to support the scheme so overall 44% supported the idea of streetlighting along the Driftway.
- 43 (44%) of the responses strongly did not support and 12 (11%) tended not to support so overall 56% of the respondents did not support streetlighting along the Driftway.



#### **To Option 2, 'Solar Bollard Lighting along the edges of the Driftway'**

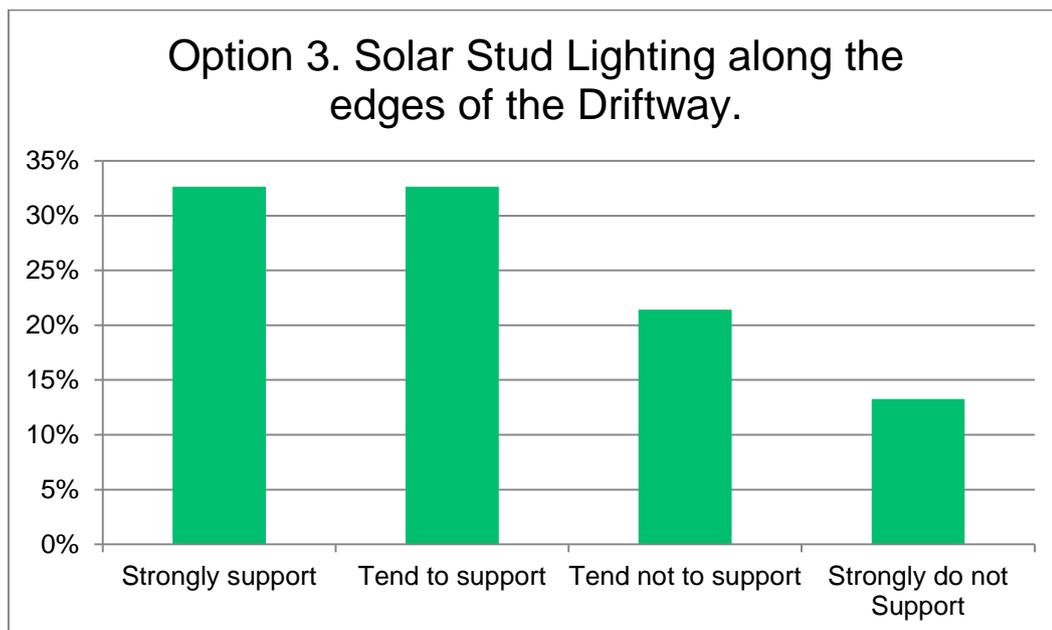
## Proposed lighting improvements on the Driftway – Public Consultation Report

- There were 9 responses for this option. 30 (31%) strongly supported and 23 (23%) tended to support the scheme so overall 54% supported the idea of solar bollards along the Driftway.
- 25 (26%) of the responses strongly did not support and 20 (20%) tended not to support so overall 45% of the respondents did not support the idea of solar bollards along the Driftway.



### **To Option 3, 'Solar Stud Lighting along the centre of the Driftway'**

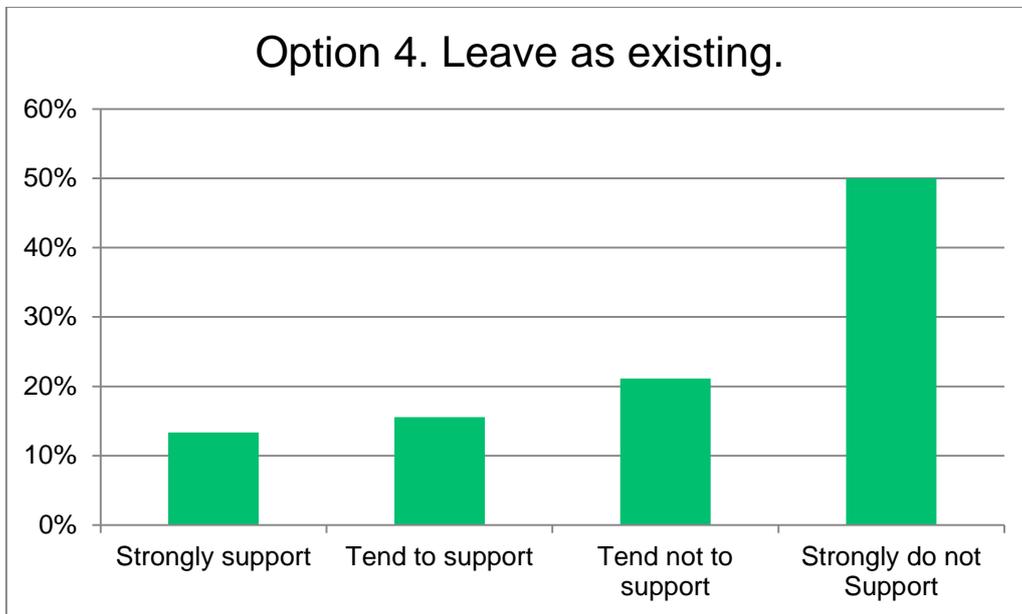
- There were 98 responses for this option. 32 (33%) strongly supported and 32 (33%) tended to support the scheme so overall 66% supported the idea of solar studs along the Driftway.
- 13 (13%) of the responses strongly did not support and 21 (21%) tended not to support so overall 34% of the respondents did not support the idea of solar studs along the Driftway.



## Proposed lighting improvements on the Driftway – Public Consultation Report

### To Option 4, 'Leave the Driftway as existing'

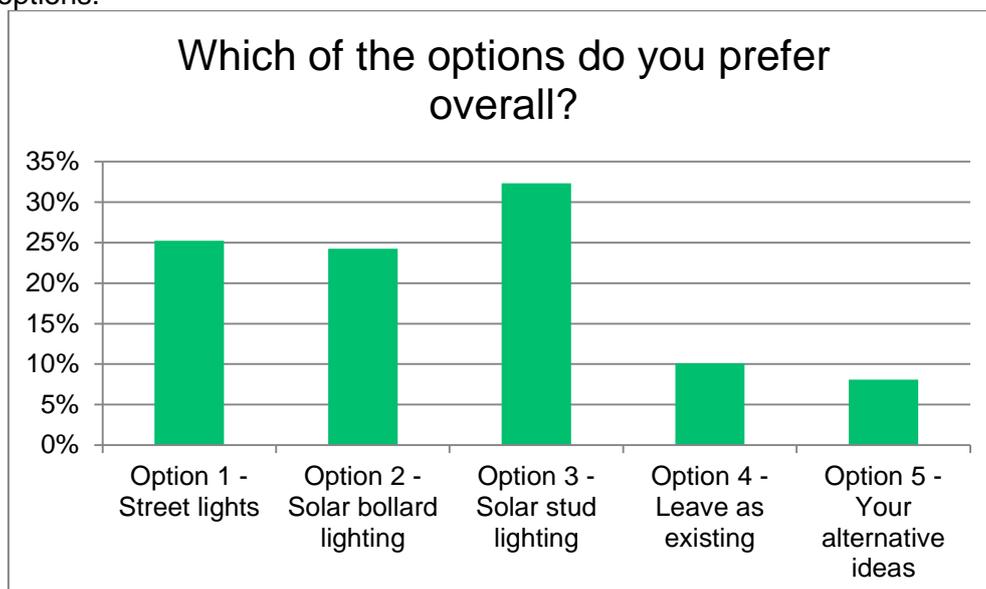
- There were 90 responses for this option. 12 (13%) strongly supported and 14 (16%) tended to support the scheme so overall 29% supported the idea of leaving the Driftway as it is.
- 45 (50%) of the responses strongly did not support and 19 (21%) tended not to support so overall 71% of the respondents did not support the idea of leaving the Driftway as it is.



### Question 6 Response

To the question 'Which of the options do you prefer overall' there were 99 responses as below:

- 25 (25%) of the respondees preferred option 1 - Streetlights
- 24 (24%) of the respondees preferred option 2 – Solar Bollard Lighting
- 31 (32%) of the respondees preferred option 3 – Solar Stud Lighting
- 10 (10%) of the respondees preferred option 4 – Leave as existing
- 8 (8%) of the respondees preferred option 5 and some suggested either a combination of 2 and 3 or a cycle/footway running parallel inside Lammas Land as options.



## **Proposed lighting improvements on the Driftway – Public Consultation Report**

### **Question 7 Response**

There were 43 responses to ‘Please give any further comments you might have regarding the proposed scheme’

### **Question 8 responses**

To the question asking, ‘Please indicate your postcode below (optional)’

78 postcodes were given are: Approximately 60% were within Newnham Ward, 15% in Trumpington, 12% in other City Wards and 10% in nearby villages to the west of Newnham.

### **5. Discussion and debate general summary:**

The results of this survey will be presented to Local Ward Councillors and the results presented with recommendations put forward considering the feedback by the public. The chosen solution may need planning consent.

### **Response Overview:**

- 82% of respondents supported the proposal to improve lighting along the Driftway.
- Option 1 (Streetlighting) - The highest amount of negative responses and comments were received about streetlighting the Driftway; with 44% strongly against this option and with 56% of respondents against the option overall.
- Option 2 (Solar Bollard lighting) – 54% of respondees supported the option to install solar bollards. This option was the 2<sup>nd</sup> most preferred option when respondents were asked to choose their preference.
- Option 3 (Solar Stud lighting) - 66% of respondees supported the option to install solar stud options. This also was the highest supported preferred choice when respondents were asked to choose their preference.
- Option 4 (Leave as Existing) – 29% supported this option, to leave the Driftway as existing.

### **6. Recommendations:**

Considering the public consultation responses received the public responders’ preference would be for Option 3 Solar Stud Lighting. However Option 2 Solar Bollard Lighting also has some support and considering the better illumination potential with Bollards the recommendation is for a combination of Solar Bollard Lighting and Solar Stud Lighting being progressed.

Overall Option 3 Solar Stud Lighting had the greatest support from the consultation responses received, ahead of Option 2 Solar Bollard Lighting. Although Option 1 Street Lighting received reasonable support overall, it was also subject to strong objections.

There were some reservations about the solar studs not creating enough light for users but other responses suggested they would be the least intrusive (and most acceptable) light option particularly for wildlife and the semi-rural feel. Reservations received about bollards included reduction in the useable roadway space, being a target for vandalism and impacting (not as much as street lighting) on wildlife and the rural feel of the area.

It is suggested that a combination of solar bollards and solar studs are installed near the entrance area to the carpark (generally considered the area of greatest safety concern) and then solar studs placed along the centreline of the road, where they are less likely to be covered up by detritus and would better define the centre line of the road for users. It is suggested that solar studs be placed 5m apart up to 10m from the traffic lights at the entrance to the Driftway, this would create a greater source of light than that of the solar studs installed across Coe Fen, which are 15m apart.