

A Name for the Clay Farm Community Centre

Your chance to change the future

The City Council has applied for planning permission for multi-use community centre at Clay Farm, so it's a good time to find a proper name for it. We are running a mini competition to find a suitable name and this is your chance to enter.

We feel that the name of the building should reflect what we are trying to achieve in the community centre, which is:



"... to support the creation of a sense of community and to meet the different and changing needs of the residents of the area. We see this as being achieved through co-location of public services into a vibrant and sustainable hub that draws the whole community together"

We think that the name of the building should have some connection to the key themes of the Cambridgeshire Quality Charter for Growth (see overleaf), but we would welcome all suggestions.

How to enter the competition

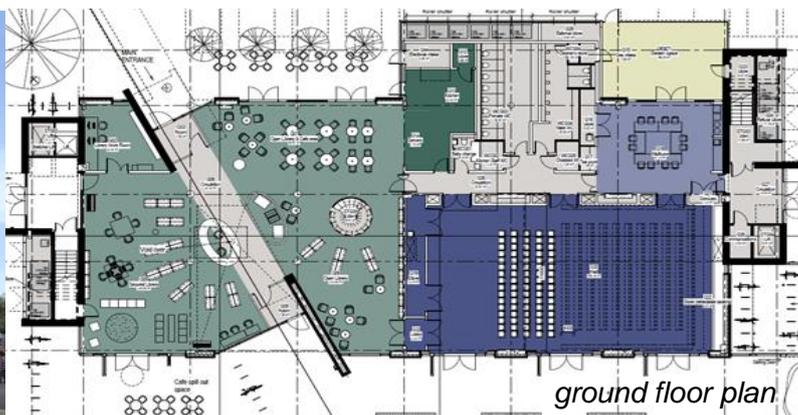
Groups and individuals may submit proposed names for the building explaining the logic of the suggestion in no more than 140 characters (this limit is set to simplify the assessment of the suggestions). You may apply by e:mail or by post using the application form overleaf.

The closing date for suggestions is noon on **Friday 21 March 2014**.

Please note that there is no cash prize for suggesting the name that is ultimately selected, but person (or persons) submitting the name selected for the building will be invited to perform a key role at the opening ceremony for the new community centre.

How will we decide on a winning name?

The project board will agree, at its meeting on 10 April 2014, a short-list of appropriate names to put forward to a panel to select the name. The panel will consist of one representative from each of the five main project partners: Cambridge City Council, Cambridgeshire County Council, the medical practice, the Police and bpha Limited (the affordable housing provider). The decision of the panel will be final and the 'winner' will be notified. If the chosen name for the building has been nominated by more than one person, the winner will be drawn from a hat



About the Community Centre

The ground floor will accommodate a multi-use hall, a community café, a multi use area designed for children and young people, and the public library. There will be further library space and meeting rooms on the first floor, with the medical centre on the second floor. The top two floors will be residential flats. There will be some external areas for community use and some car parking on the site.

The Cambridgeshire Quality Charter for Growth

This **Quality Charter for Growth** is designed to help people understand the 'big picture' of housing growth in Cambridgeshire. It sets out a series of basic principles for achieving higher quality under four broad themes built up by learning from experiences elsewhere. Most important of all is building a sense of community through providing a greater choice of housing along with the active participation of people in the way their neighbourhoods are run.



Community: Places where people live out of choice and not necessity, creating healthy communities with a good quality of life

Connectivity: Places that are well-connected enable easy access for all to jobs and services using sustainable modes

Climate: Places that anticipate climate change in ways that enhance the desirability of the development and minimise environmental impact

Character: Places with distinctive neighbourhoods and where people create 'pride of place'

A copy of the Charter is available on the City Council's website at

https://www.cambridge.gov.uk/sites/www.cambridge.gov.uk/files/documents/cambridgeshire_quality_charter_2010.pdf

Issued by the Clay Farm Community Centre Project Board



Application Form - A Name for the Clay Farm Community Centre

Please submit your suggestions on this form, by e:mail to geoff.bruce@cambridge.gov.uk, or by post to Geoff Bruce, Cambridge City Council, PO Box 700, Cambridge CB1 0JH. The closing date for entries is noon on **Friday 21 March 2014**.

Your suggested name for Clay Farm Community Centre	
Reasons for suggesting this name <i>(maximum of 140 characters please; include reference to the Cambridgeshire Quality Charter for Growth)</i>	
Your name	
Contact details <i>(e:mail and/or postal address)</i>	
The organisation you represent <i>(if appropriate)</i>	