

CAMBRIDGE ARTS DISTRIBUTION

BOOKING FORM 2017/18

Ref:

Event/promotion to be publicised:

Friday for outdoor poster distribution to start:

CITY CENTRE POSTER BOARDS

| NO. OF POSTERS | POSTER | MAX (MM) SIZE | PRICE PER POSTER PER WEEK (PPPW) | NO. OF WEEKS | TOTAL £ |
|---|--------|---------------|----------------------------------|--------------|--------------------|
| | A4 | 210 x297 | £3.50 pppw | | |
| | A3 | 297 x420 | £4.50 pppw | | |
| | A2/B2 | 420 x594 | £6.00 pppw | | |
| | A1/DC | 594 x841 | £7.50 pppw | | |
| | A0 | 841 x 1189 | £33.00 pppw | | |
| See overleaf for poster board locations | | | | | SUB TOTAL £ |

| FOR OFFICE USE ONLY | | | |
|---------------------|----------------|--------------|--------|
| CUST NO. | NO. OF POSTERS | NO. OF WEEKS | COST £ |
| | | | |
| | | | |
| - | | | |

CAMBRIDGE CITY

| CAMBRIDGE CITY | TICK IF REQUIRED | RECOMMENDED NUMBER OF POSTERS/LEAFLETS | POSTERS/LEAFLETS RATE | TOTAL £ |
|---|-----------------------|--|-----------------------|---------|
| 1: Cambridge General Distribution | SINGLE PAGE | --/1500 | £35.00 | |
| | 2 – 6 PAGES | --/1000 | £39.00 | |
| | 8+ PAGES | --/1000 | £42.00 | |
| 2: Cambridge Targeted Distribution | YOUTH & COMM. CENTRES | 15/1000 | £35.00 | |
| | COLLEGES | 38/2000 | £48.00 | |
| | SCHOOLS: JUN & SEC | 25/1000 | £44.00 | |
| | LANGUAGE SCHOOLS | 20/500 | £35.00 | |
| | GUEST HOUSES | --/1500 | £42.00 | |
| | HOTELS | --/1000 | £35.00 | |
| | BUSINESSES | 38/1000 | £48.00 | |
| SUB TOTAL £ | | | | |

BOOKINGS ARE NOT CONFIRMED UNTIL ALL PRINT ITEMS HAVE BEEN RECEIVED

INVOICING DETAILS (PO BOX NUMBERS ARE NOT ACCEPTABLE)

NAME

ADDRESS

POSTCODE

TEL

EMAIL

SIGNED DATE

| | |
|---------------------|--|
| SUB TOTAL £ | |
| FOR OFFICE USE ONLY | |
| + VAT £ | |
| TOTAL AMOUNT | |

Return this form to:
 Cambridge City Council Distribution Service, Mill Road Depot, Cambridge, CB1 2AZ
www.cambridge.gov.uk/arts-distribution-service Invoices are sent out at the end of the month in which distribution is completed.

All prices are subject to VAT. Prices held until 01.04.18.



CITY CENTRE POSTER BOARD SITES 2017/18

|  TICK IF REQD | BOARD NAME | LOCATION |
|---|---|---|
| 1 | ADAM & EVE STREET CAR PARK - 2 sides | Behind Grafton Centre |
| 2 | ADDENBROOKES HOSPITAL - 2 sides | On Roundabout |
| 3 | AKEMAN STREET SHOPPING AREA - 1 side | Akeman Street |
| 4 | ANSTEY WAY SHOPPING AREA - 1 side | Trumpington |
| 5 | ARBURY COURT SHOPPING AREA - 1 side | Arbury |
| 6 | BARNWELL ROAD SHOPPING AREA - 1 side | Opp. Newmarket Road/Barnwell Road Roundabout |
| 7 | BUDGENS SHOPPING AREA - 2 sides | On Cherry Hinton Road/Perne Road Junction |
| 8 | CAMBRIDGE PARKSIDE POOLS - 3 sides | Mill Road and Gonville Road |
| 9 | CARLTON WAY SHOPPING AREA - 1 side | Carlton Way |
| 10 | CHERRY HINTON HALL PARK - 2 sides | On Cherry Hinton Road - Entrance to Park |
| 11 | CHERRY HINTON SHOPPING AREA - 2 sides | Cherry Hinton - opposite The Village Centre |
| 12 | CHESTERTON ROAD/JESUS LOCK FOOTBRIDGE - 2 sides | Chesterton Road by Jesus Gen |
| 13 | CHRIST'S PIECES I - 4 sides | Main Bus Terminal |
| 14 | CHRIST'S PIECES II - 2 sides | Bus Stop/Wesley Church |
| 15 | ASDA - COLDHAMS LANE SHOPPING AREA - 2 sides | Car Park |
| 16 | COLERIDGE RECREATION PARK - 2 sides | Coleridge Road Entrance |
| 17 | DITTON LANE SHOPPING AREA - 1 side | Ditton Lane |
| 18 | DUDLEY ROAD RECREATION GROUND - 1 side | Off Ditton Lane |
| 19 | FISON ROAD RECREATION GROUND - 1 side | Off Ditton Lane |
| 20 | FITZROY STREET - 2 sides | Walkway to Grafton Centre |
| 21 | GRAFTON SHOPPING CENTRE - 4 sides | In the East Car Park |
| 22 | GREAT ST MARY'S CHURCH - 1 side | King's Parade |
| 23 | GUILDHALL 1 - 1 side | Corner of Petty Cury Shopping Area |
| 24 | GUILDHALL 2 - 2 sides | Guildhall Street |
| 25 | HAZELWOOD ROAD STORES - 1 side | Hazelwood Road |
| 26 | HISTON ROAD SHOPPING AREA - 1 side | Histon Road |
| 27 | KELSEY KERRIDGE SPORTS CENTRE - 1 side | Main Entrance |
| 28 | KINGS WAY - 1 side | Carlton Way |
| 29 | LAMMA'S LAND - 1 side | Next to Tennis Courts |
| 30 | LION YARD - 4 sides | Car Park |
| 31 | MADINGLEY ROAD PARK AND RIDE - 1 side | Foyer and Bus Park |
| 32 | MEADOWS COMMUNITY CENTRE - 1 side | Kings Hedges Road/St Catherines Road Junction |
| 33 | MITCHAMS CORNER - 2 sides | Walkway - Chesterton Road/Milton Road |
| 34 | NEWMARKET ROAD PARK AND RIDE - 1 side | Foyer Street |
| 35 | NEWMARKET ROAD - 2 sides | Walkway - to Big Tesco's |
| 36 | NEW SQUARE - 2 sides | Opp. Christ's Pieces/towards Fitzroy |
| 37 | PARKER'S PIECE - 2 sides | Opp. University Arms Hotel |
| 38 | PARK STREET - 3 sides | Car Park |
| 39 | PEVEREL ROAD RECREATION GROUND - 1 side | Near Barnwell Road |
| 40 | PRIORY JUNIOR SCHOOL - 1 side | Galfrid Road |
| 41 | QUEEN ANNE CAR PARK - 2 sides | Car Park |
| 42 | SAINSBURYS SHOPPING CENTRE - 2 sides | Coldhams Lane |
| 43 | ST LUKES SCHOOL - 1 side | French's Road |
| 44 | TESCO'S EXTRA BAR HILL - 2 sides | Main entrance |
| 45 | TESCO'S MILTON - 2 sides | Main entrance |