Many thanks for your interest in completing our Kingsway area survey.

The order of this survey is based on the information in our Kingsway area proposals document.

We recommend referring to the proposals document while completing the survey.

If you are completing a hard copy survey, please return it to Conscious Communications at the following address:

Conscious Communications, St John's Innovation Centre, Cowley Road, CB4 0WS

The survey closes on Friday 20 November. Any responses received after this date will not be considered.

Information in other languages is available on request – email: northcambridge@cambridge.gov.uk

Our Arbury Court survey is also open for comments until Friday 20 November.

Background information

As we shape our plans, we want to hear about what you want and need in the area.

We want to understand what matters most to the people who live, work and spend time in the area. Your feedback will help shape the next stage of the proposals.

Kingsway area proposals

- Up to 287 homes of which approximately 90% will be apartments and approximately 10% will be houses. This includes around 125 council homes and 125 private sale or rent.
- Parking: Two parking spaces for every five homes.
- Energy efficiency: High-energy-efficiency homes designed to meet CamStandard requirements.
- Biodiversity: Target 20% Biodiversity Net Gain (BNG).
- Water management: Water-efficient homes, Sustainable Drainage Systems (SuDS), natural drainage and surface water management.
- Space for wildlife, nature and wellbeing.
- New play and recreation area.

Personal data

We will submit your input to Cambridge City Council's online participation platform. If you want to receive updates relevant to your input by email, please fill out the following fields on this page and we will create an account for you. Your data will not be public and will only be used by Cambridge City Council. If you do not agree for us to use your personal data in this way, you can leave them empty.

First name(s) (optional)

Last name (optional)

Email address (optional)

☐ By checking this box I consent to my data being used to create an account on Cambridge City Council's participation platform.

Shaped by local people

The order of this survey is based on the information in our proposals document.
We recommend referring to this document while completing the survey.

1. Which of the following best describes your connection to the Kingsway area?

**Only choose one option.*

- ◯ I live in the area
- ◯ I work in the area
- ◯ I own or run a business in the area
- ◯ I visit the area regularly
- ◯ Other (tell us more)

If 'Other (tell us more)', please specify

Design principles

2. Do you support proposals for a new, larger park area on Verulam Way?

This would mean that some of Verulam Way would be closed to through traffic.

**Only choose one option.*

- ◯ Strongly support
- ◯ Support
- ◯ Not sure
- ◯ Oppose
- ◯ Strongly oppose

3. To what extent do you support the following?

For each row, mark one circle with a cross to indicate your preference.

	Strongly support	Support	Not sure	Oppose	Strongly oppose
A mixed and balanced community, with approximately 50% council housing, and the rest market sale or rent	◯	◯	◯	◯	◯
The sustainability objectives of low energy housing and increased biodiversity	◯	◯	◯	◯	◯
Improved pedestrian and cycle routes	◯	◯	◯	◯	◯

4. **If you don't support a mixed and balanced community, with approximately 50% council housing and the rest market sale or rent, please explain why.** (optional)

5. **Other than mature trees, are there any other features, memories or traditions at Kingsway that you think should influence the design?** (optional)

Our proposals

6. To what extent do you support each of the proposals?

The design proposals aim to deliver the scheme benefits through the features identified in the table.

For each row, mark one circle with a cross to indicate your preference.

	Strongly support	Support	Not sure	Oppose	Strongly oppose
Creation of an active travel route connecting Arbury Road and Roseford Road	○	○	○	○	○
Safe residential streets with good natural surveillance	○	○	○	○	○
Keeping most of the existing large trees	○	○	○	○	○
Creating more space for birds, insects and wildlife	○	○	○	○	○
Incorporating woodland and natural play	○	○	○	○	○
Improved pedestrian routes and crossings	○	○	○	○	○
Improved cycle routes	○	○	○	○	○

New uses and spaces

7. How important are the following ideas for the Kingsway area?

The proposals aim to create welcoming public spaces for people of all ages to meet, spend time and take part in activities.

For each row, mark one circle with a cross to indicate your preference.

	Very important	Important	Not sure	Not important	Not at all important
Places to sit and meet	○	○	○	○	○
Spaces for children to play	○	○	○	○	○
Spaces for young people	○	○	○	○	○
Green spaces for local people	○	○	○	○	○
Areas for community activities	○	○	○	○	○
Safer and better-lit public spaces	○	○	○	○	○

8. What would encourage you to spend more time in Kingsway's public spaces? (optional)

9. How do you feel about the proposed parking provision at Kingsway?

For each row, mark one circle with a cross to indicate your preference.

	Strongly support	Support	Not sure	Oppose	Strongly oppose
Residential parking	○	○	○	○	○
Electric vehicle charging	○	○	○	○	○
Car club	○	○	○	○	○

10. Please explain your answer to the question above. (optional)

Our approach

11. Are there any areas regarding building height and layout that you think work well and would like to give feedback on? (optional)

12. **Are there any areas of concern regarding building height and layout that you would like to raise?** (optional)

Landscape vision

13. **How important are the following elements to the central park?**

For each row, mark one circle with a cross to indicate your preference.

	Very important	Important	Not sure	Not important	Not important at all
Celebrating the mature trees and maintaining canopy cover	○	○	○	○	○
Flexible open green spaces	○	○	○	○	○
Natural play area	○	○	○	○	○
Separate pedestrian and cycle routes	○	○	○	○	○
Space for gathering and celebrations	○	○	○	○	○
Outdoor gym/exercise equipment	○	○	○	○	○
Encouraging biodiversity	○	○	○	○	○
Use of natural materials	○	○	○	○	○

General feedback

14. Do you support these proposals for the Kingsway area?

**Only choose one option.*

- ◯ Strongly support
- ◯ Support
- ◯ Not sure
- ◯ Oppose
- ◯ Strongly oppose

15. Please explain your answer to the question above. (optional)

16. Have we missed anything important about the Kingsway area that we should take into account as the proposals develop? (optional)

Health impact survey

17. Is there a particular place in the Kingsway area (not including the buildings) that you feel could be improved?

18. How important are the following features in making the regenerated Kingsway area a healthy and enjoyable place to live?

For each row, mark one circle with a cross to indicate your preference.

	Very important	Important	Not sure	Not important	Not at all important
Good-quality green spaces, trees and planting	○	○	○	○	○
Safe and attractive walking and cycling routes	○	○	○	○	○
Places for children and young people to play	○	○	○	○	○
Safe, welcoming and well-lit public spaces	○	○	○	○	○
Accessible and inclusive streets and public spaces	○	○	○	○	○
Places to meet, socialise and take part in community activities	○	○	○	○	○
Access to affordable, healthy food	○	○	○	○	○
Homes that support residents' health and wellbeing	○	○	○	○	○
Measures to reduce traffic, noise and air pollution	○	○	○	○	○

19. What health, care or community facilities and services do you think should be prioritised as part of, or alongside, the regeneration of Kingsway?

**Choose exactly 3 options*

- ☐ GP or primary care services
- ☐ Mental health and wellbeing support
- ☐ Support for older people
- ☐ Sports and physical activity facilities
- ☐ None/no additional facilities are needed
- ☐ Other (please specify)
- ☐ Pharmacy services
- ☐ Children's and family services
- ☐ Community or flexible meeting space
- ☐ Affordable healthy food shops, markets or community food initiatives
- ☐ Not sure

If 'Other (please specify)', please specify

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20. If you could introduce one idea to help make the Kingsway area a healthier, happier and more connected community, what would it be?

This could relate to the design of the neighbourhood, green space, healthy food, community facilities, activities, services or anything else that matters to you.

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About you

21. Are you registering on behalf of a business or a community group?

**Only choose one option.*

- ○ Business
- ○ Community group
- ○ None of the above

22. Business or community group name (optional)

_____

23. Postcode

We may use postcode information to invite you to take part in consultations that particularly affect your local area, such as consultations about children's play areas in your local park or community centres in your local area. We may also use it to help us to analyse the results of consultations, for example to find out what residents in a particular ward think about a particular proposal for the city.

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24. Place of residence (optional)

**Only choose one option.*

- ◯ Abbey
- ◯ Castle
- ◯ Coleridge
- ◯ East Chesterton
- ◯ Huntingdonshire
- ◯ Market
- ◯ Petersfield
- ◯ Romsey
- ◯ Trumpington
- ◯ Somewhere else
- ◯ Arbury
- ◯ Cherry Hinton
- ◯ East Cambridgeshire
- ◯ Fenland
- ◯ King's Hedges
- ◯ Newnham
- ◯ Queen Edith's
- ◯ South Cambridgeshire
- ◯ West Chesterton

25. Year of birth (optional)

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26. What is your sex as registered at birth? (please select one response from the following) (optional)

We may use information about your sex to help us help us to carry out consultations to understand the needs of people of a particular sex, such as men's and women's views on night-time safety in the city. It will also help us to analyse the results of consultations, for example to find out whether there are particular issues affecting male and female homeless people and rough-sleepers in Cambridge.

**Only choose one option.*

- ◯ Female
- ◯ Male
- ◯ Intersex
- ◯ Prefer not to say

27. Does your gender identity match your sex as registered at birth? (please select one response from the following) (optional)

**Only choose one option.*

- ◯ Yes
- ◯ No
- ◯ Prefer not to say

28. Which of the following describes how you think of yourself? (please select one response from the following) (optional)

**Only choose one option.*

- ◯ Male
- ◯ Female
- ◯ In another way
- ◯ Prefer not to say

29. What is your ethnic group? (optional)

We may use information on your ethnicity to help us to carry out consultations to understand the needs of minority ethnic groups in the city. it will also help us to analyse the results of consultations to find out what residents in different ethnic groups think about a proposal for the city.
**Only choose one option.*

- ◯ Arab
- ◯ Asian or Asian British: Bangladeshi
- ◯ Asian or Asian British: Chinese
- ◯ Asian or Asian British: Indian
- ◯ Asian or Asian British: Pakistani
- ◯ Asian or Asian British: Any other Asian background (please give details)
- ◯ Black or Black British: African
- ◯ Black or Black British: Caribbean
- ◯ Black or Black British: Any other Black background (please give details)
- ◯ Mixed: White and Asian
- ◯ Mixed: White and Black African
- ◯ Mixed: White and Black Caribbean
- ◯ Mixed: Any other mixed background (please give details)
- ◯ White: English/ Welsh/ Scottish/ Northern Irish/ British
- ◯ White: Gypsy or Irish Traveller
- ◯ White: Irish
- ◯ White: Roma
- ◯ White: Any other White background (please give details)
- ◯ Prefer not to say
- ◯ Any other ethnic group (please give details)

30. If you selected 'Other' in the previous question, please tell us what your ethnic group is (optional)

31. Do you currently have any physical or mental health conditions or illnesses lasting or expected to last 12 months or more? (optional)

We may use information on any disability you may have to help us to target consultations on proposals that may particularly affect residents with a disability, such as consultations on Shopmobility or accessibility of public toilets. We may also use it to help us to carry out consultations to understand the needs of disabled people in the city, or to analyse the results of consultations, for example to find out what disabled residents think about a proposal for the city.
**Only choose one option.*

- ◯ Yes
- ◯ No
- ◯ Prefer not to say

32. What is your current total annual household income, including pay, benefits, pensions and investments? (optional)

We may use information about your household income to help us to target consultations on issues that may affect residents with particular levels of income, such as a consultation on our Council Tax Reduction scheme. It can also help us to analyse the results of consultations, for example to find out what residents with different levels of incomes think about or services or facilities.
**Only choose one option.*

- ◯ Less than £10,000
- ◯ £10,000 to £19,999
- ◯ £20,000 to £29,999
- ◯ £30,000 to £39,999
- ◯ £40,000 to £49,999
- ◯ £50,000 to £59,999
- ◯ £60,000 to £69,999
- ◯ £70,000 to £79,999
- ◯ £80,000 to £89,999
- ◯ £90,000 to £99,999
- ◯ £100,000 to £119,999
- ◯ £120,000 to £139,999
- ◯ £140,000 to £159,999
- ◯ £160,000 to £179,999
- ◯ £180,000 to £199,999
- ◯ £200,000 or more
- ◯ Prefer not to say