FOI Ref Response sent

8530 17 Feb 2021

(CCC) Join a Union Campaign (Spend)

I would like details of the budget for the 'stay safe - join a union' campaign that Cambridge is sponsoring, details of what advertisements and other resources have been created as part of this campaign, and I would like to know which part of the council's budget is this being funded from.

Response:

There was no budget spend for the stay safe - join a union' campaign that Cambridge is sponsoring, the posters were supplied to the council at no cost.

The resource was staff time which was not additional to normal duties.

Further queries on this matter should be directed to foi@cambridge.gov.uk