

FOI Ref

8269

Response sent

17 Dec 20

### **(CCC) Vivacity Labs Sensor Cameras**

Please can you release any reports produced in 2020 using data collected by Vivacity Labs's on-street cameras? I understand that they are used to, for example, count pedestrians and cars, and have also been used to monitor to see if pedestrians have been social distancing and for monitoring other interactions as part of the COVID response.

#### **Response:**

The council has made use of the Vivacity Labs data (available via open data on Cambridgeshire Insight Open Data [https://data.cambridgeshireinsight.org.uk/search/field\\_topic/traffic-and-transport-1](https://data.cambridgeshireinsight.org.uk/search/field_topic/traffic-and-transport-1)) as part of an air quality survey of Mill Road. The study used the sensor data from Mill Road during the bridge closure in 2019 to judge the impact on air quality (AQ). The AQ monitors were placed near the sensors to ensure that the data from these could be used to understand the air quality monitoring. A report using this data is due to be published in 2021.

Cambridge City Centre management is also planning to make use of Vivacity Lab sensor data to look at the possible impacts that road closures would have on traffic flows into the city centre as part of the city centre recovery project. This would also use the information available under open data from these sensors. The council has not used any of this data or other datasets to monitor social distancing.

As Vivacity Labs sensors are part of the Smart Cities work carried out by Cambridgeshire County Council you may wish to direct your request to [foi@cambridgeshire.gov.uk](mailto:foi@cambridgeshire.gov.uk) for their consideration.

Further queries on this matter should be directed to <a href="mailto:foi@cambridge.gov.uk">foi@cambridge.gov.uk</a>
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