

2020 Annual Briefing for Cambridge Community Organisations

Councillor Lewis Herbert
Leader of Cambridge City Council
and
Deputy Leader Councillor Anna Smith

Wednesday 18th November 2020

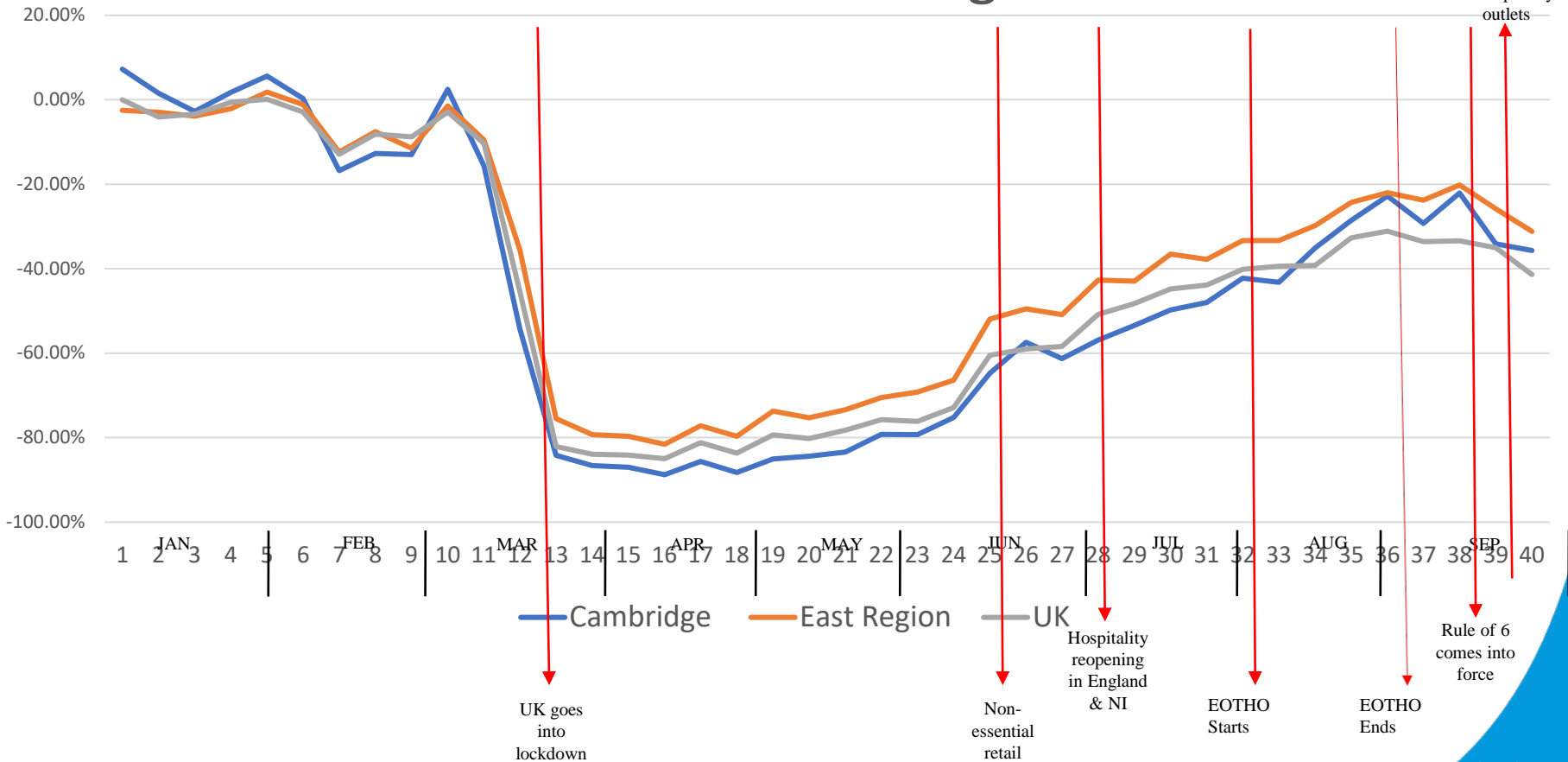
Overview

1. Council & Cambridge response to the epidemic
2. Community Resilience and Support,
Equalities and Tackling Homelessness - Anna
3. Council finances and plans for 2021
4. Thinking Ahead
- 2021 priorities including our Joint Local Plan

Multiple responses to Coronavirus

- Protecting Public Health
 - including county-led response with NHS
- Protecting all vulnerable & Shielded Vulnerable
- New focus on supporting Rough Sleepers
- Mutual aid networks/Community food hubs
- Council services continuity
- Business recovery and financial support for them and individuals

Footfall - Year on Year % Change Weeks 1-40



Re-opening the city centre safely

- Working with the BID, police and partners to establish Covid-safe city centre and reassure residents and employees
- £300,000 financial support to market traders
- £1 per hour car park charges, Aug-Oct, reducing council income
- 10 pavement licences for outside tables & chairs
- COVID public health mailshots to 1,612 businesses

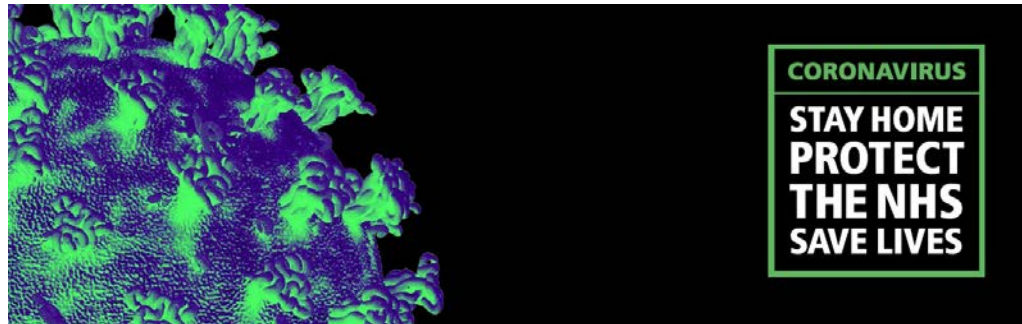
City Council's response to coronavirus:

Support for businesses to date

- £23m+ paid to 1,700 businesses
 - £22m small business grants to 1463 business
 - £1.1m discretionary grants to 230 businesses
- Being flexible with our own commercial tenants
- Total of £54m business rates relief



Second Lockdown



HM Government 

NATIONAL RESTRICTIONS

5 NOV - 2 DEC

- ▶ You must stay at home
- ▶ Only leave home for food, medical reasons, exercise, education or work
- ▶ You must work from home if you can
- ▶ Avoid travel unless essential
- ▶ Schools and essential shops will remain open
- ▶ Remember: wash hands, cover face, make space

For the latest guidance, visit [gov.uk/coronavirus](https://www.gov.uk/coronavirus)

#StaySafeCambridge and work with Universities

Coronavirus: Do your bit to stop it spreading #StaySafeCambridge



Follow the signs
and pathway
markings



Maintain two metre
distancing wherever
possible



Use the pathway
on the left



Wash your
hands frequently



Follow national
advice on
face coverings

Follow the national advice at:

<https://www.nhs.uk/conditions/coronavirus-covid-19/> and <https://www.gov.uk/coronavirus>

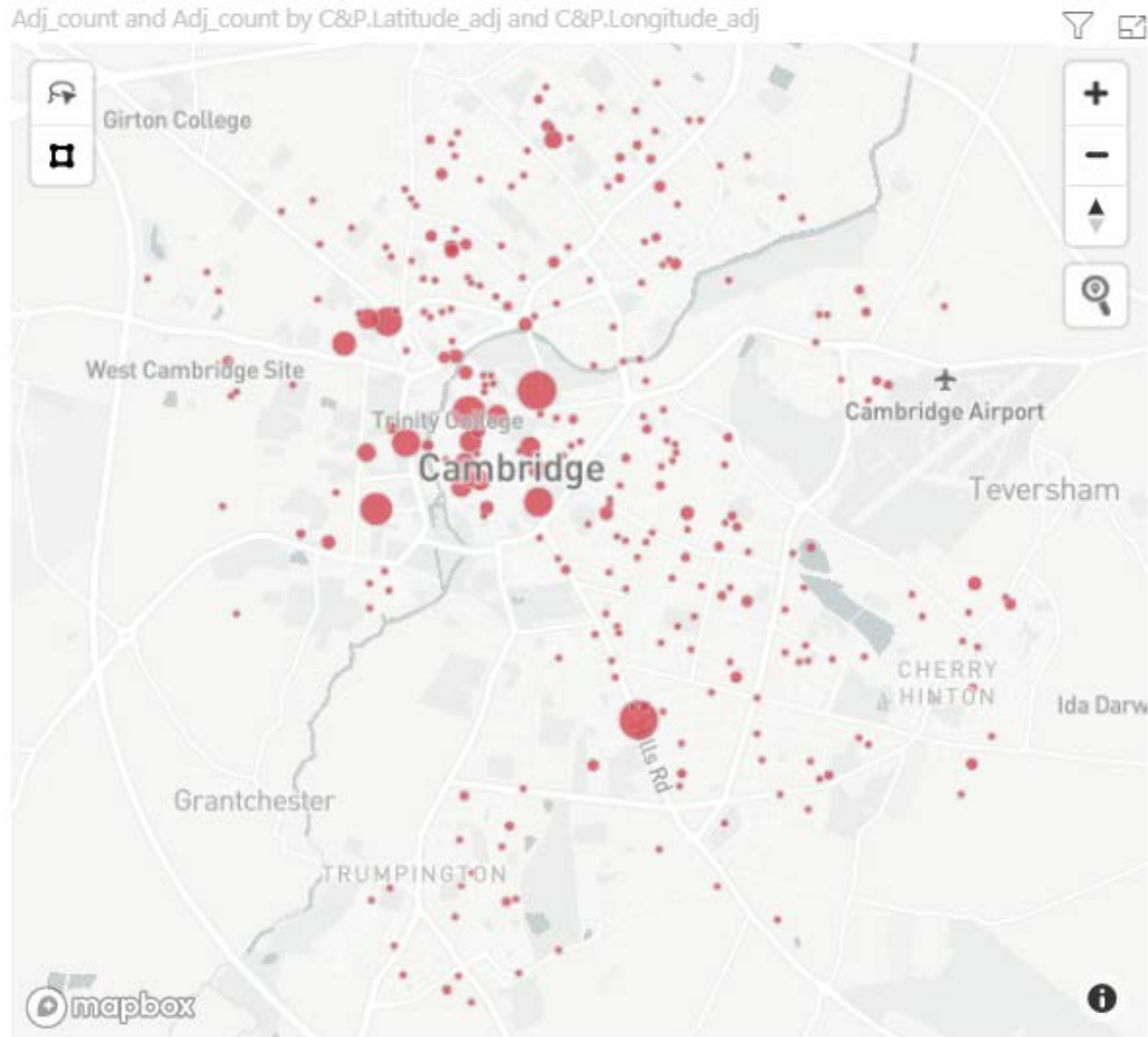
cambridge.gov.uk

| facebook.com/camcitco

| twitter.com/camcitco



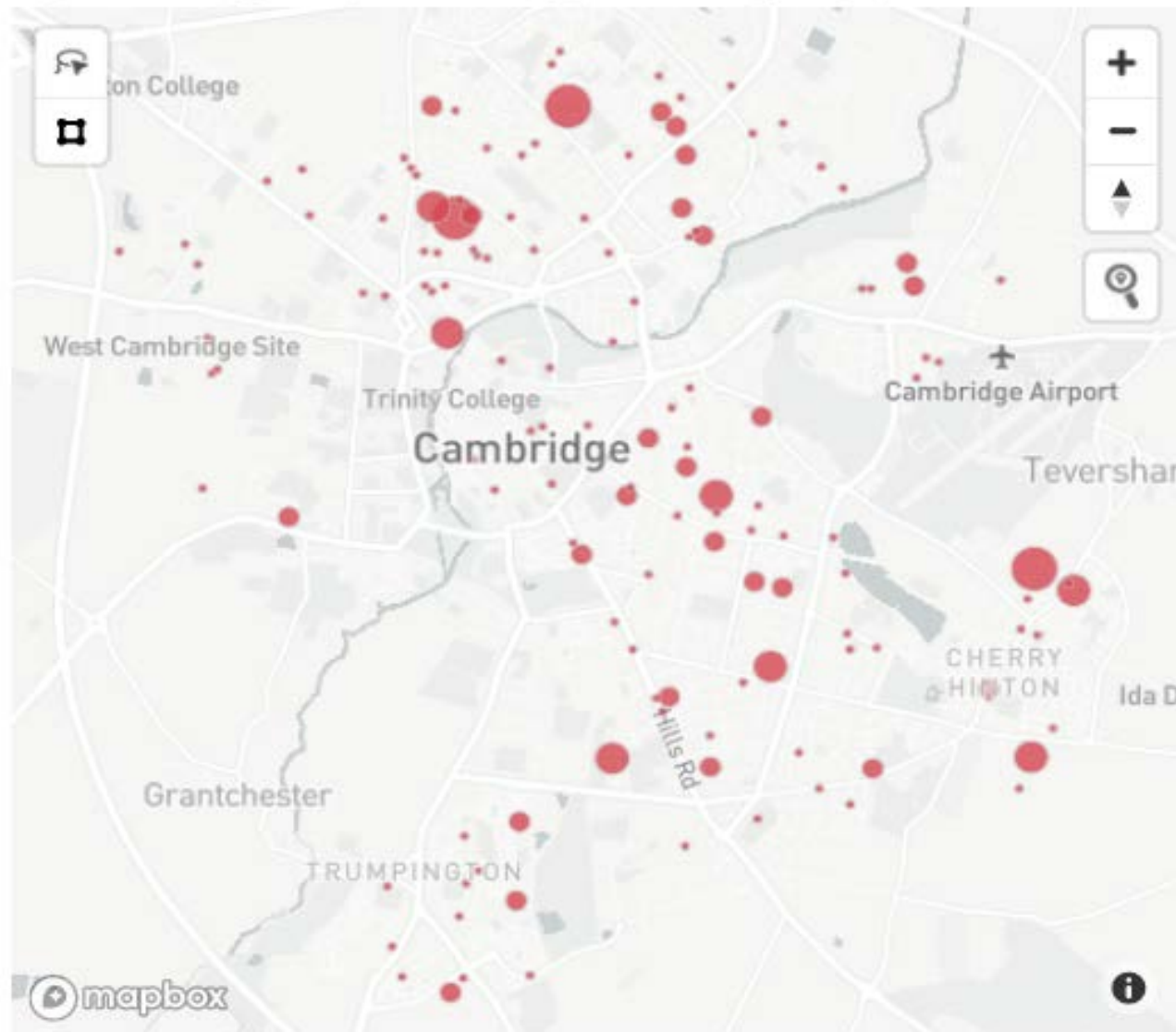
COVID clusters late-October - 18 to 24s



Maximum spot size = 32 cases

COVID clusters late-October – non-18 to 24s

Adj_count and Adj_count by C&P.Latitude_adj and C&P.Longitude_adj

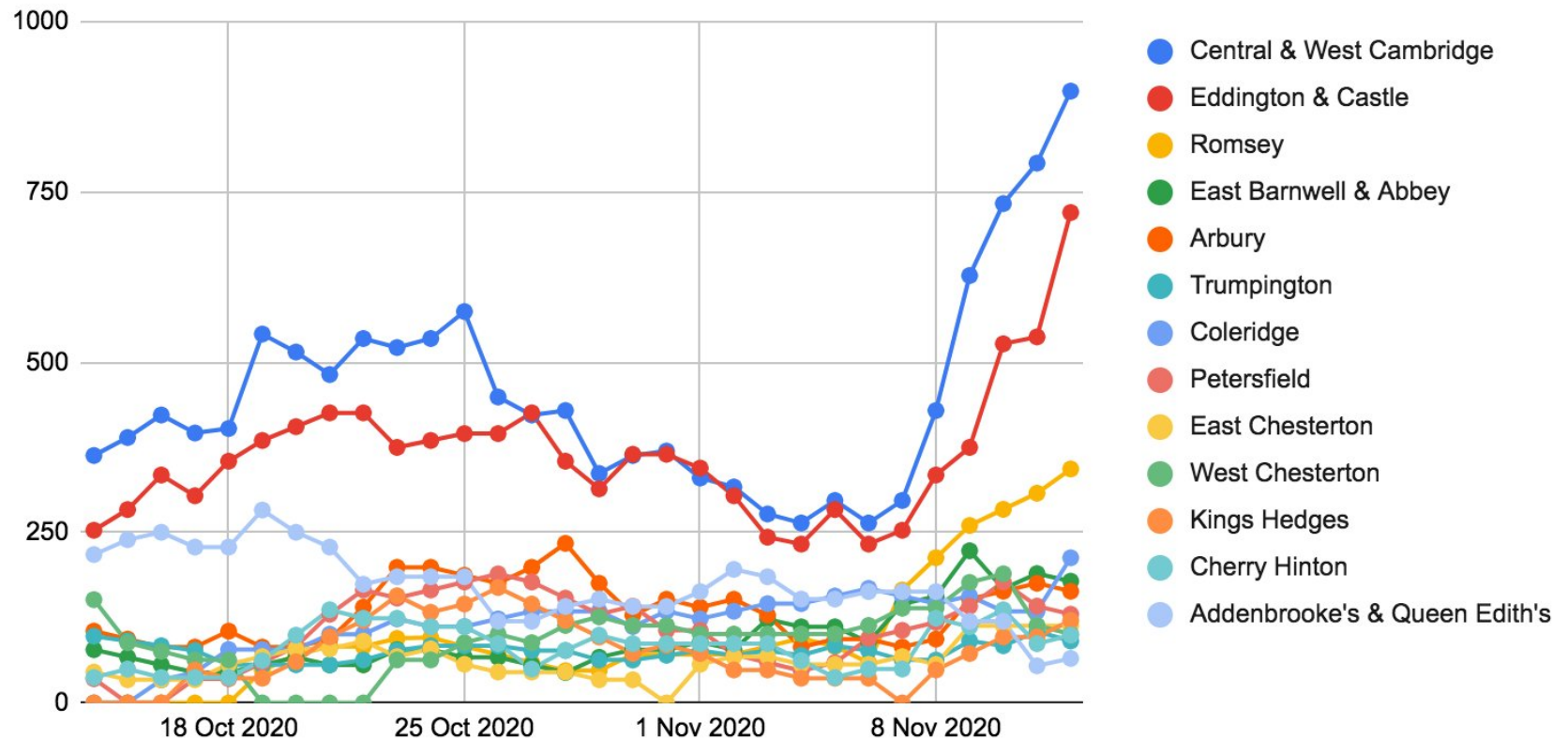


Maximum spot size = 4 cases

Cambridge cases by city ward – latest data

Rate of positive Cambridge Covid-19 tests per 100k people, 7-day rolling total

Based on specimen date. Data from <https://coronavirus.data.gov.uk/details/interactive-map>



Source - Phil Rodgers. And see also University of Cambridge website for weekly updates.

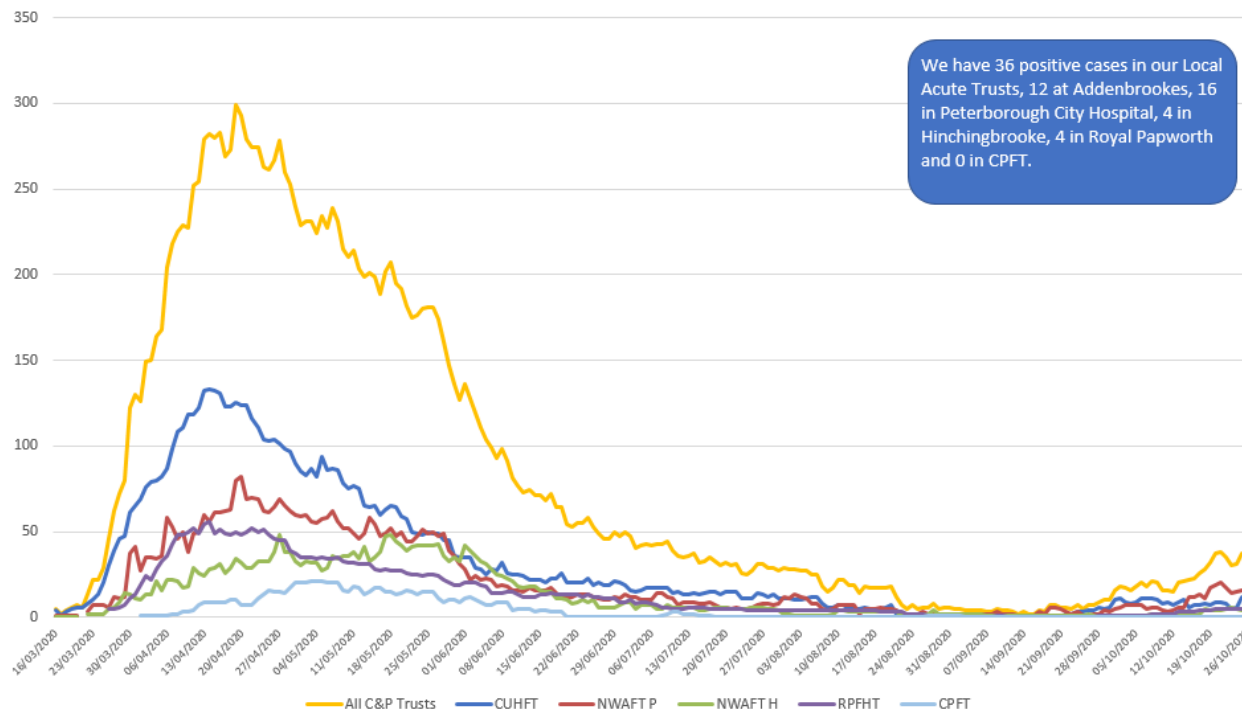
Cambridge COVID cases updated to Sunday 15th November



<https://coronavirus.data.gov.uk/details/cases?areaType=ltla&areaName=Cambridge>
updated daily (three day lag)

Addenbrookes COVID cases in October. Rising again, particularly non-Cambridge cases

Number of positive cases per acute/trust



Testing and Vaccination

- New test site at Abbey Pool car-park
 - Operating 7 days a week, 8:00am – 8:00pm,
 - 400 appointments a day capacity, including walk ins
- Testing Pilot for Rough Sleepers
 - Supporting rapid access to self-test kits at shelters
- Preparing for fast response testing
- Priorities for vaccination in Cambridgeshire
 - NHS and care staff
 - over 80s

Test Track Trace and Isolate - each outbreak investigated

- **University of Cambridge:** several outbreaks in college accommodation, clusters and single cases. Same for wider 18 to 24 year olds
- **Schools and early years:** 4 school outbreaks, with other clusters and single cases
- **Workplaces:** mostly clusters and single cases
- **Care homes:** some staff cases reported, no resident cases to date
- **Healthcare:** hospital had 4 staff cases

Community Resilience and Support

Councillor Anna Smith
Deputy Leader of the Council
Executive Councillor for Communities

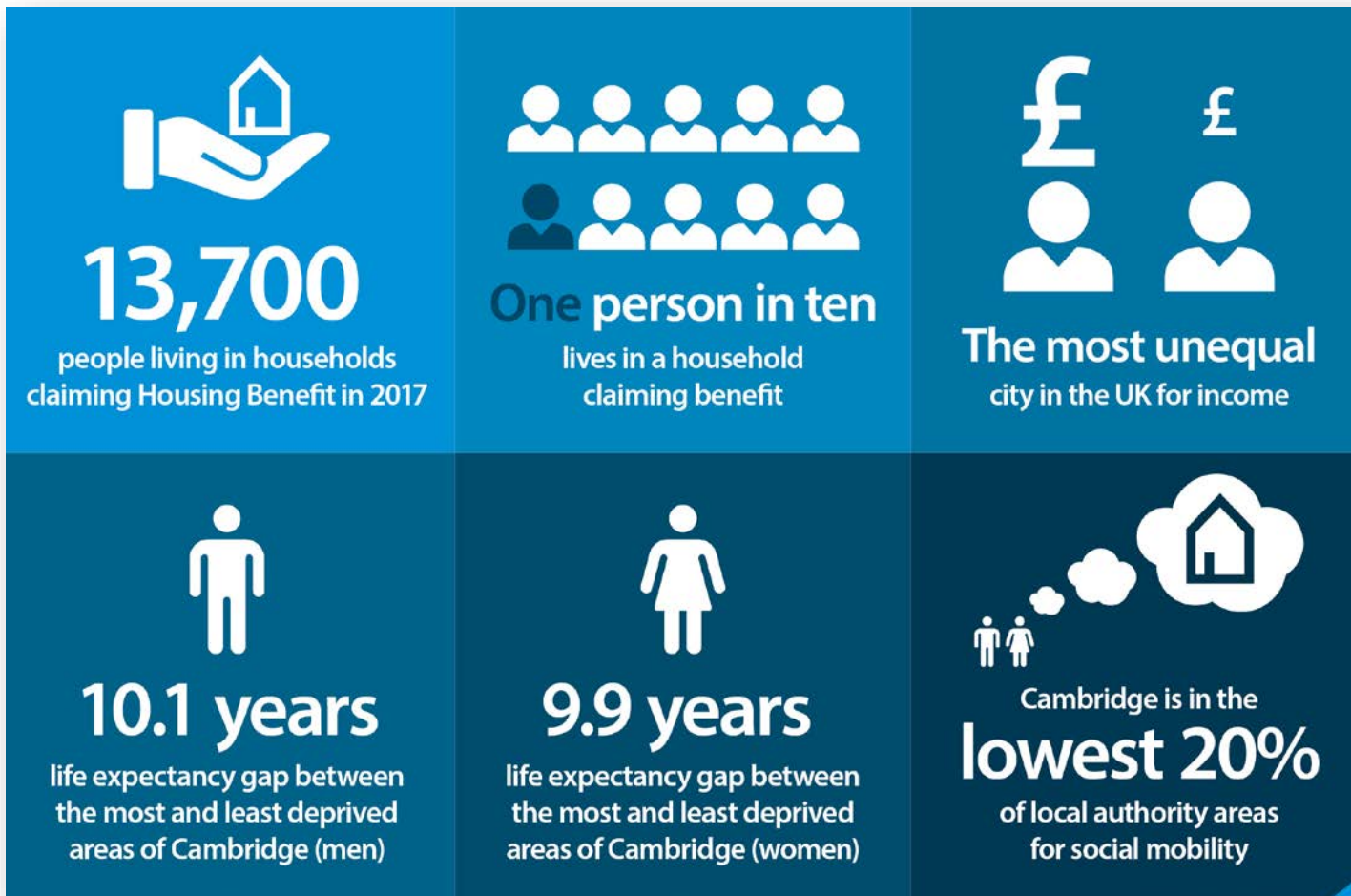
Wednesday 18th November 2020

Covid-19 support priorities

Working with partners on:

- testing and prevention in the universities,
- supporting those most at risk – individuals and communities,
- tackling irresponsible behaviour,
- getting the message out.

Cambridge: a tale of two cities

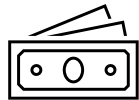
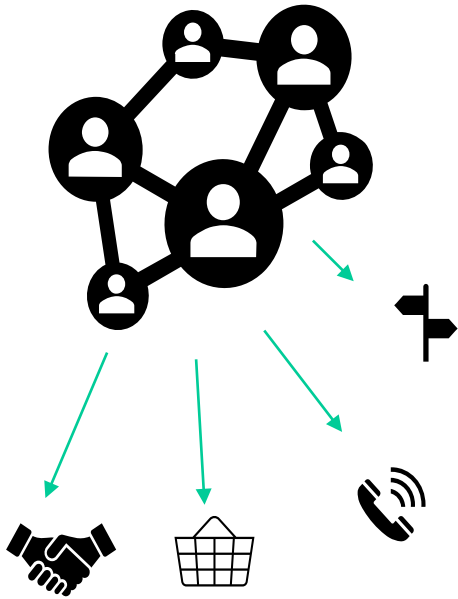


Covid-19 and Inequality

- Link between poverty and Covid-19 exposure
- High use of food banks and food hubs
- Digital poverty in a socially distanced world

Supporting the community response

Working in partnership with 14+ mutual aid, community orgs and faith groups, providing neighbourly help, signposting and support to access specialist services



£14,000 grant funding distributed to kick-start community action



During lockdown #1, 700 households were being supported weekly



1500 + active volunteers



750 door step visits to vulnerable residents

Cambridge Food Poverty Alliance



Cambridge Food Poverty Alliance

A Collaborative Action Plan for Cambridge



CAMBRIDGE
SUSTAINABLE FOOD

2020 - 2023

Food hubs



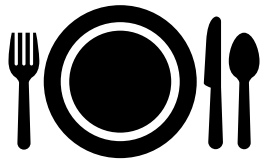
Emergency food support

- **Monday**
 - 11 a.m. -1.00pm The Edge Café Hub, 351 Mill Road, CB1 3DF
 - 1.00 - 3.00pm Barnwell Baptist Church Hub, Howard Street, CB5 8QS
 - 4.00 - 5.30pm St Paul's Church Food Bank, Hills Road, CB2 1JP Only people with a valid Food Bank voucher can visit
- **Tuesday**
 - 11 - 1.00pm The Edge Café Hub, 351 Mill Road, CB1 3DF
 - 2.00 - 4.00pm Hope Church Food Hub, St George's Hall, Chesterfield Road, CB4 1LN
 - 10 - noon at Chesterton Methodist Church Food Bank 1 Ashfield Road, CB4 1RW Only people with a valid Food Bank voucher can visit.
- **Wednesday**
 - 11.00am - 12.30pm Arbury Community Kitchen at Church of the Good Shepherd, Mansel Way, CB4 2ET
 - 11 - 1.00pm The Edge Café Hub, 351 Mill Road, CB1 3DF
 - 3.30 - 5.30pm Barnwell Baptist Church Hub, Howard Street, CB5
 - 2.00 - 4.00pm St Andrew's Church Hub, Coldhams Lane, CB1 3JS
- **Thursday**
 - 11 - 1.00pm The Edge Café Hub, 351 Mill Road, CB1 3DF
 - 4 pm - 6pm Coleridge Community Food Hub: St Thomas's Hall, Ancaster Way, CB1 3TT
- **Friday**
 - 10.30am - 2.00pm C3 Centre Food Bank, Coldhams Lane, CB1 3HW Only people with a valid Food Bank voucher can visit.
 - 11:00am -1:00pm. Christ Church Trumpington Food Bank: 14 Alpha Terrace, Trumpington, CB2 9HT valid Food Bank voucher required.
 - 11 - 1.00pm The Edge Café Hub, 351 Mill Road, CB1 3DF
 - Midday - 2.00pm Trumpington Pavilion- Food Hub, Paget Road, CB2 9JT
 - 1.00 - 3.00pm Barnwell Baptist Church Hub, Howard Street, CB5 8QS
 - 2.30 - 4.30pm St Paul's Church Food Bank, Hills Road, CB2
- **Saturday**
 - 10.30am -12.30pm Queen Edith's Happy to Help Food Hub @ St James' Church Hub, Wulfstan Way, CB1 8QJ.
 - 12.30 - 2.30pm Barnwell Baptist Church Hub, Howard Street, CB5

Am amazing volunteer effort:



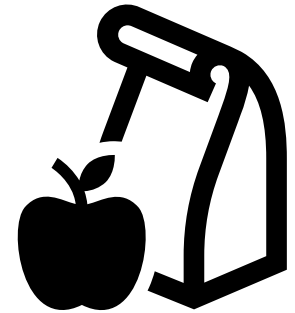
Over 11,000
volunteer
hours
recorded



17,000 visits
to food hubs
across the
City



113 tonnes of
food re-
distributed



10,000
cooked meals
prepared and
delivered

And thanks to local businesses too

SUPPORTING OUR COMMUNITIES

8

open access
food hubs



750

doorstep
visits to
vulnerable
households



£14,000

grant funding
to kickstart
community action



10,000

meals delivered



113

tonnes of food distributed



700

households
supported each
week during first
lockdown

17,000

food hub visits

14

mutual aid
networks

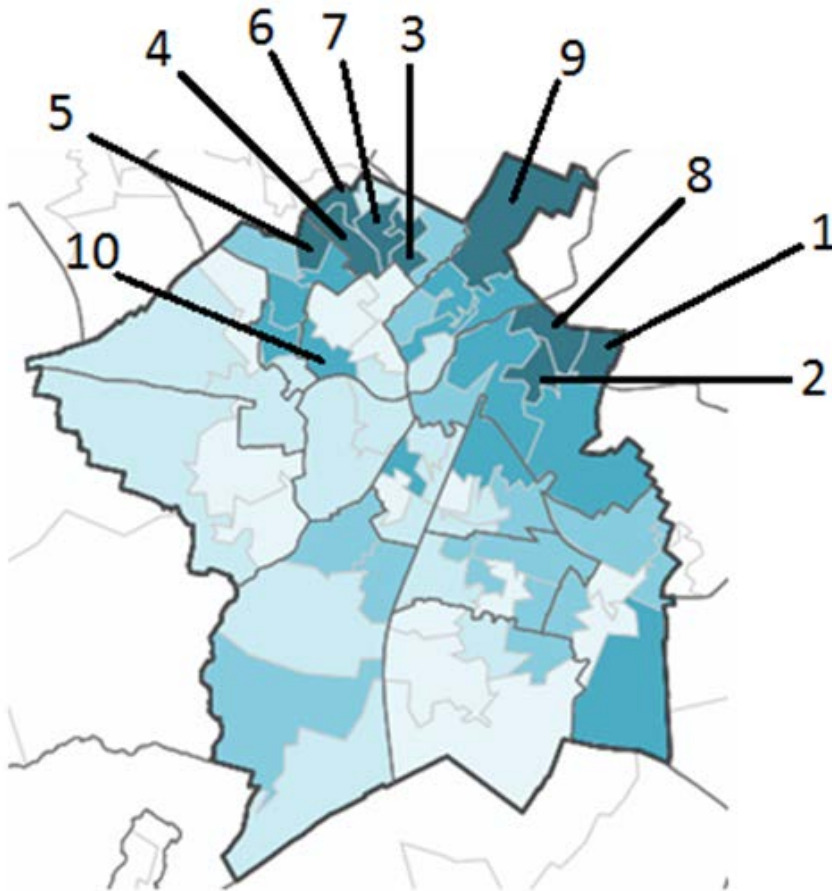


Building on existing anti-poverty priorities

- Focus on incomes and expansion of the **Real Living Wage** of at least £9.50/hour – Living Wage officer gives support.
- £1m in targeted **community organisation grants** – to help Cambridge people in most need.
- **Homelessness prevention** grants
- **Council homes** and work with the **homeless**
- New Anti-Poverty **Strategy** and funding for a new **food distribution** hub
- **Targeting** areas and communities in most need

Deprivation

- Deprivation concentrated in particular neighbourhoods
- Income, skills and employment issues



Helping businesses to help the community

- Real Living Wage campaign
- Donations:
 - Cambridgeshire Community Foundation's Coronavirus Fund
 - old IT equipment to Cambs Digital Partnership
 - food, time or other resources to tackle food poverty
- Expand corporate volunteering – 'Making Connections'

Real Living Wage: new rate



Helping families at Christmas

- Working with Cambridge Sustainable Food and Foodbank
Christmas hamper, new family game and fresh produce.
- Parcels delivered in week leading up to Christmas
- To find out more or offer support email
binnie.pickard@cambridge.gov.uk

Needed: donations of food and food hampers, financial aid, gifts (we have a wish list but also happy to take new family games), and delivery volunteers.

Covid-19: housing for all rough sleepers



Modular Housing for Homeless



Consultation – new strategy

- Go to :
<https://www.cambridge.gov.uk/consultations/homelessness-and-rough-sleeping-strategy-consultation>
- Or call 01223 457918 for a printed version
- Questions:
housing.advice@cambridge.gov.uk



Key City Council Partners



**Cambridge Sustainable Food/Food
Poverty Alliance, Cambridge 2030**



It Takes A City



**Cambridge Carbon Footprint
Cambridge Zero**

helping us deliver for communities

Our wider equalities work

- Awareness, remembrance and celebratory events
- Supporting refugees
- Promoting safety initiatives
- Supporting victims of domestic abuse
- Funding
- Staff and councillor training
- Underpinned by single equalities scheme

Cambridge equality pledge

- “We believe in the dignity of all people and their right to respect and equality of opportunity. We value the strength that comes with difference and the positive contribution that diversity brings to our community. Our aspiration is for Cambridge and the wider region to be safe, welcoming and inclusive.”

Community Resilience and Support



Any questions?

Thank You to our funders!

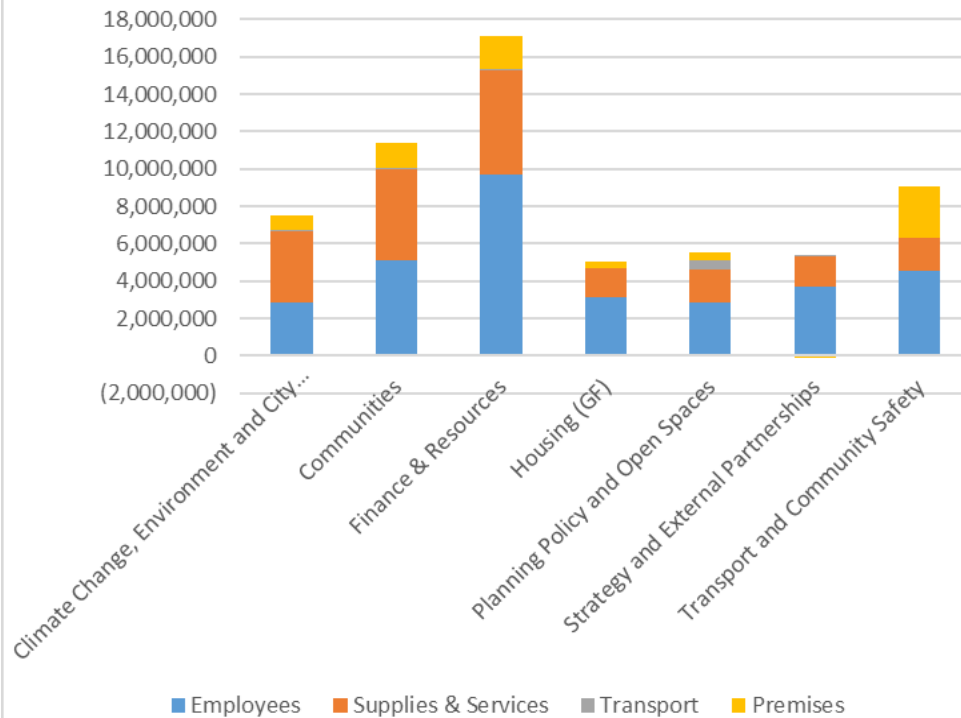
- £4.3m in retained Business Rates, out of £118m
- £9m in Council tax, incl typical £5/year increase
- £3.0m in New Home Bonus
(but that will shrink to £0 in 2023/24)
- Further 60%+ generated from fees & charges,
incl significant property and investment income
- And no core Government grant

Where does your Council Tax go?

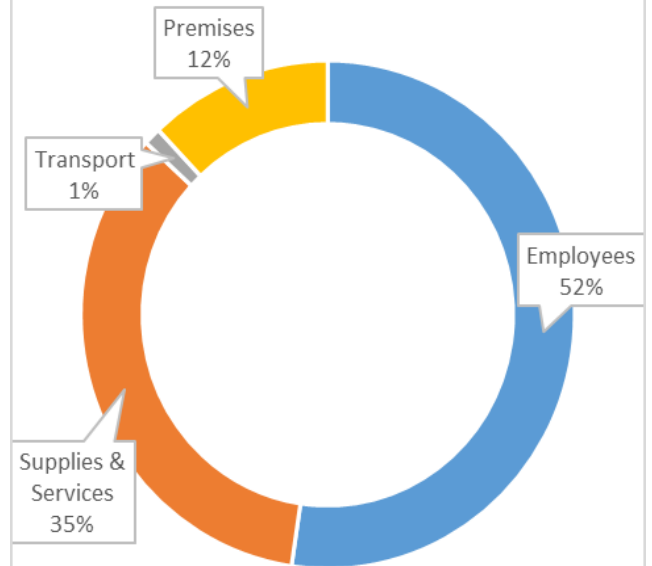
- 11% goes to the City Council
 - an average of £161 per household or £3 per week for Council services
- 72% to the County Council
- 13% to Cambs Police
- 4% to Fire and Rescue

2020/21 Core Council Budget

Service expenditure by type and portfolio

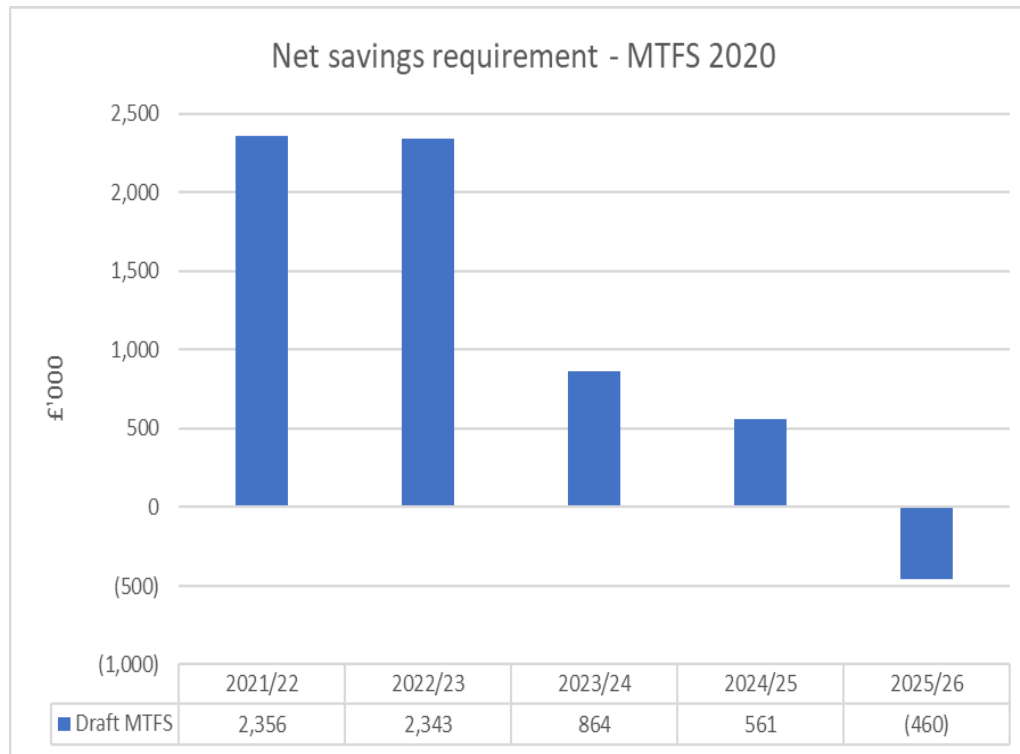


Total service expenditure by type



Council Medium Term Financial Strategy

- savings requirements

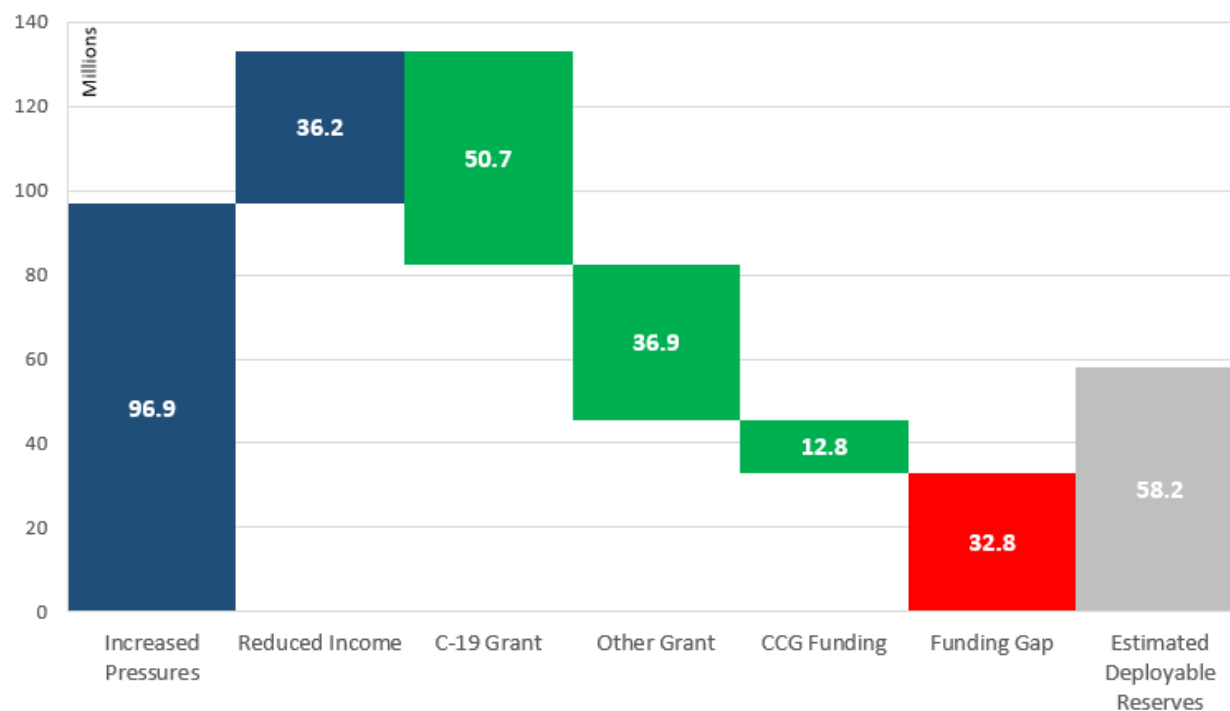


- Total annual savings for 5 years - £5.66m
- Each new year adds net £0.6m due to inflationary pressures
- Use of £3.5m of reserves because of extraordinary COVID costs - and wider service impacts

Gap in local authority finances due to Coronavirus pandemic – Cambridgeshire and Peterborough

Total forecast C-19 pressure offset by additional funding and available reserves

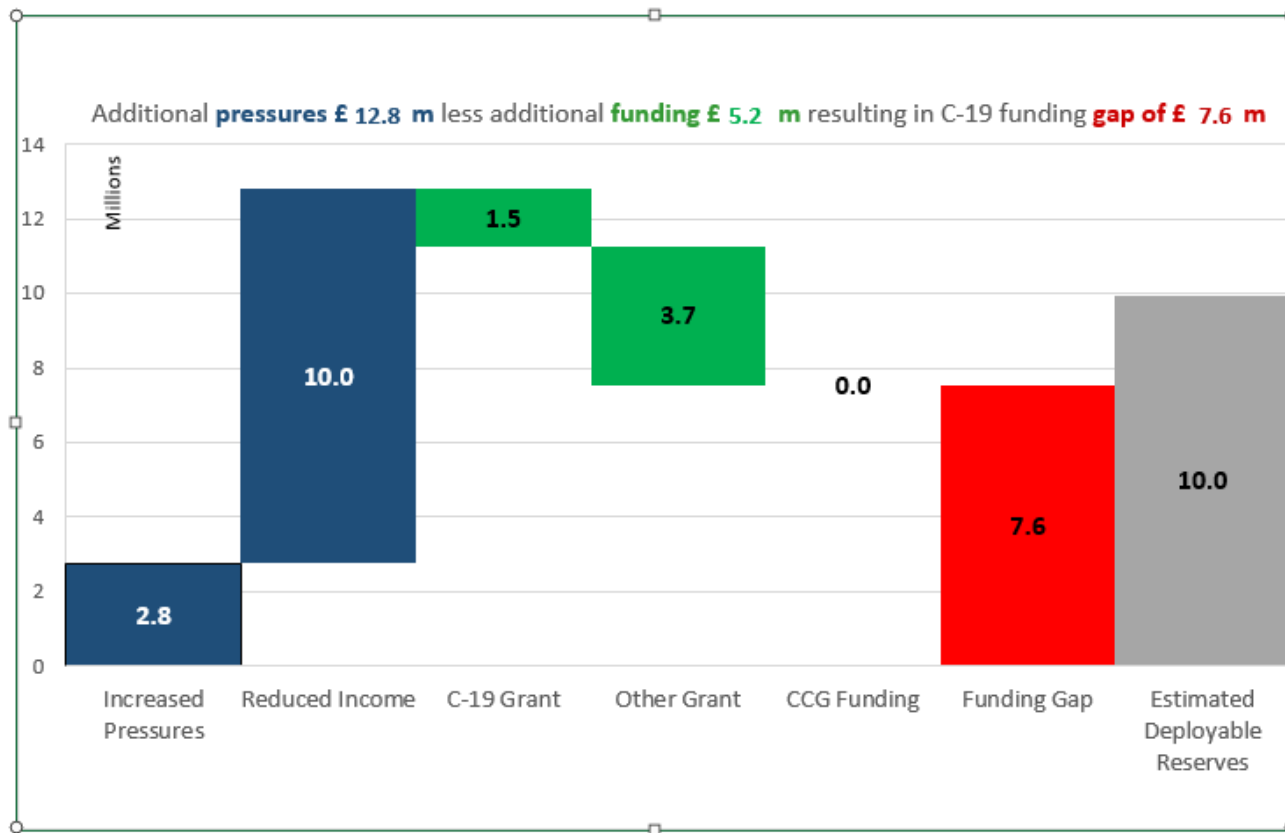
Additional **pressures** £ 133.2m less additional **funding** £ 100.8m resulting in C-19 funding **gap of £ 32.8m**



The total financial gap for all councils as of September 2020 is £31m.

At this point, Cambridge City Council forecasts a funding shortfall of £7.6m against expenditure in 2020/21.

Gap in local authority finances due to Coronavirus pandemic – Cambridge City Council



Council 2021 Priorities

1. Tackling poverty and inequality and work to create “One Cambridge - Fair for All”
2. Cutting Homelessness and Council Housing
3. Action on Climate Emergency & Biodiversity, working for a Net Zero Cambridge
4. Maintaining core services and transforming a council with reduced funding.

Thinking Ahead (1) More Affordable Homes

120,790 homes in Greater Cambridge today



Average house prices (2018)



Median monthly cost to rent a 2 bed house



Lower quartile house price to income ratio

Over 540 New Council Homes and over 290 homes for sale too

- **58 new Council homes completed** (85 Total new homes)
- **265 new Council homes on site** (564 total homes on site)
- **283 further homes achieved planning permission**, awaiting start on site

Completed Schemes



Ironworks at former Mill Road depot



236 new homes including 118 council homes,
plus community facility and central public space.

Timberworks, Cromwell Rd, Romsey



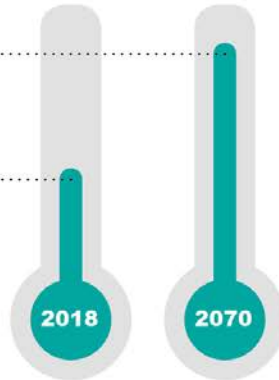
295 new homes including 118 council homes, plus a nursery and a great new public space.

(2) Tackling Climate Emergency Together

Winter

+4.2°C

Temperature
increase
by 2070



Rainfall
increase
by 2070

+35%



Summer

+5.4°C

Temperature
increase
by 2070

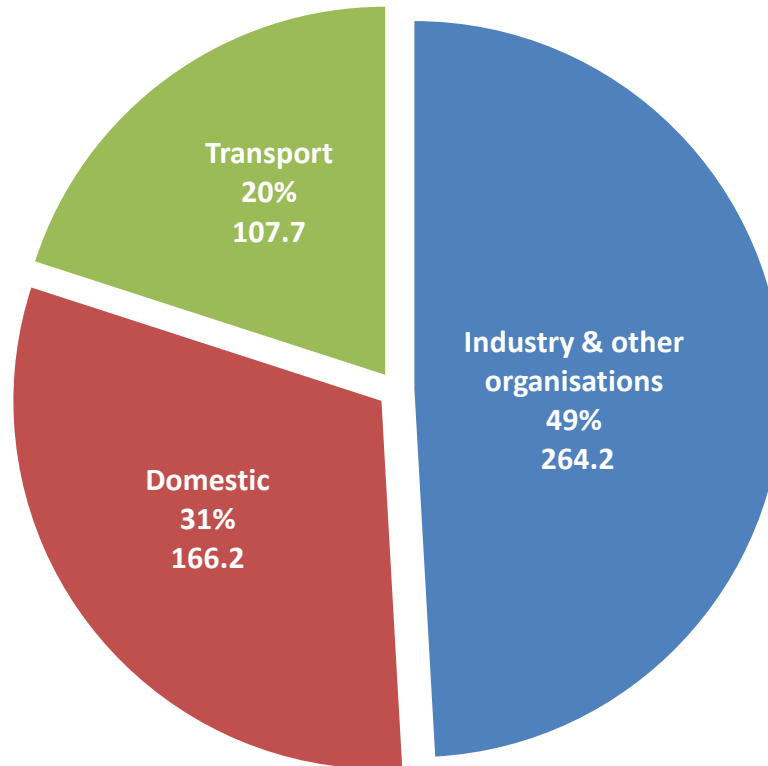


Rainfall
decrease
by 2070

-47%



We need households and businesses to take action so we achieve Net Zero Carbon



Council action on Climate Change Emergency

- £1.4m invested and Council emissions cut by 25% since 2015
- Bigger amount to be invested in cutting council housing emissions - including in next 1000
- New partnership with businesses, organisations and households including citywide strategy and Cambridge Climate Charter
- Planning electric vehicle charging network in our car parks
- New Council vehicle strategy switch from diesel

Climate Change Strategy 2021-26

- Respond to our consultation
www.cambridge.gov.uk/climate-change-strategy
- Online survey + online workshops
- Collaboration with community groups, universities, businesses & wider partners
- Supporting Combined Authority Climate Change Commission

Please sign the Cambridge Climate Charter!

- Cambridge City Council are working on this with Cambridge Carbon Footprint

SO PLEASE SIGN UP AT -

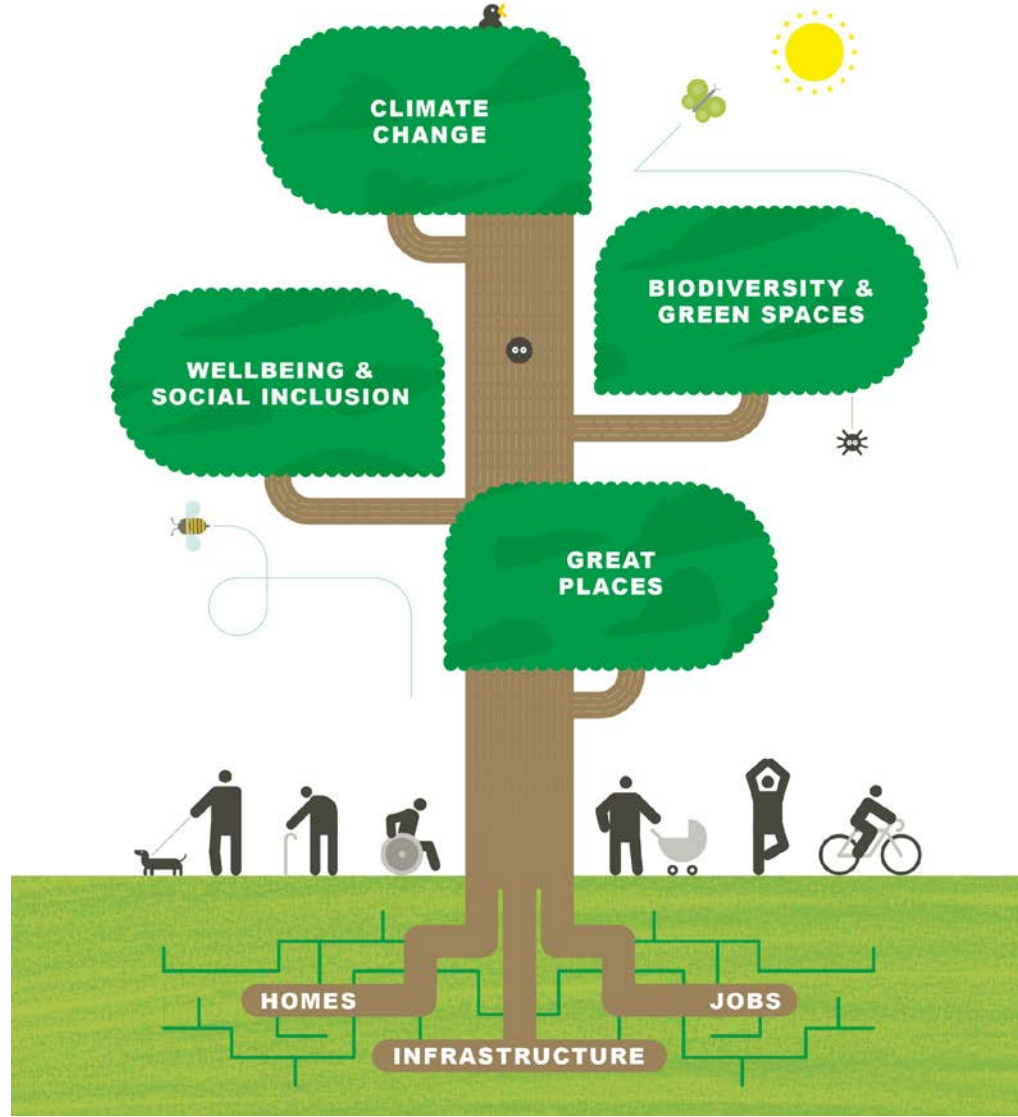
www.cambridge.gov.uk/climate-change-charter

For more info on cutting your business or organisation emissions visit the Carbon Trust

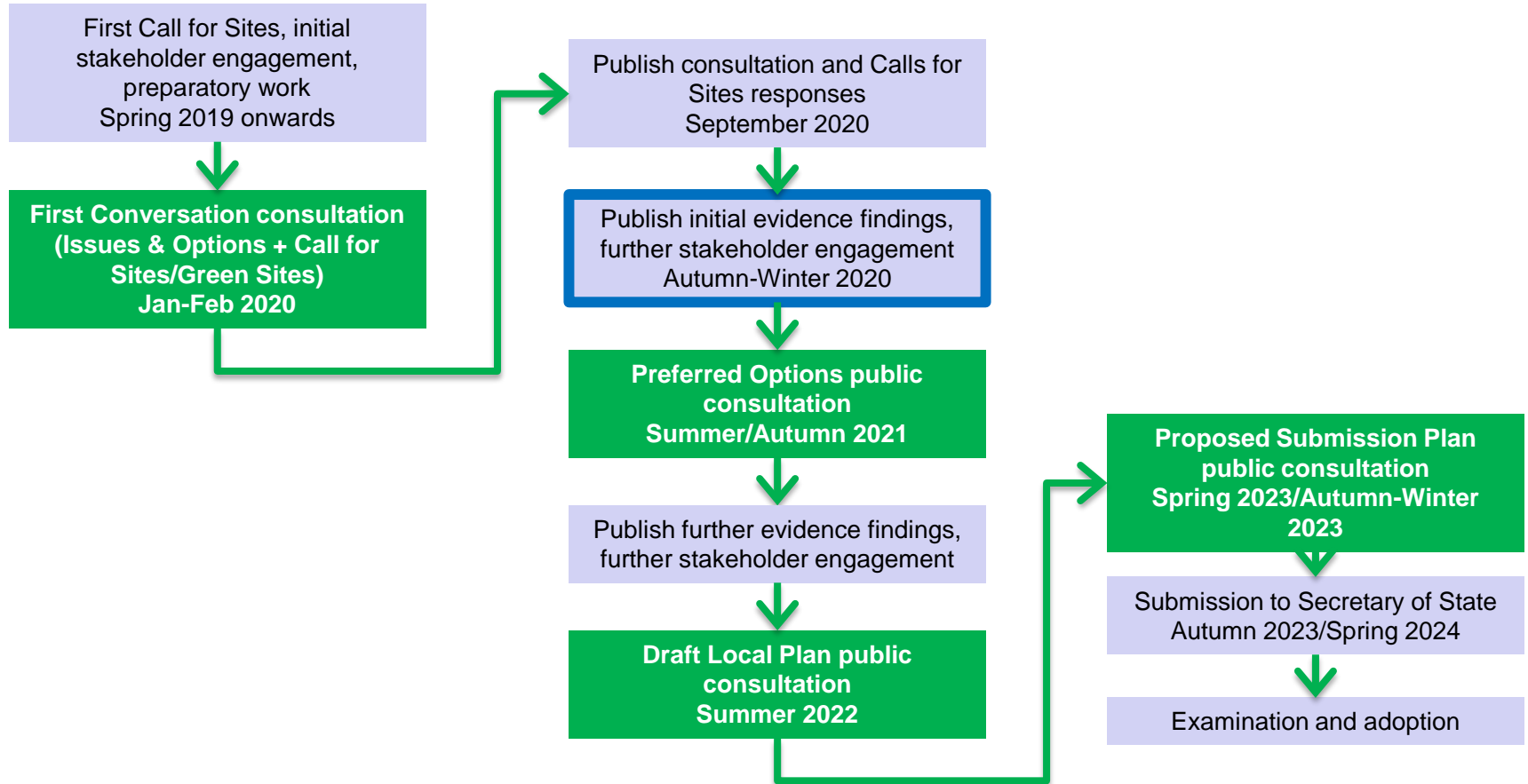
www.carbontrust.com



(3) Planning for the Future: Greater Cambridge Joint Local Plan



Local Plan Stages



Some of the Assessments we have just published

The strategic spatial options assessments have been tested against the following topics/themes:

Climate change: Net Zero Carbon and Integrated Water Management

Biodiversity and Green Spaces: Green Infrastructure and Habitats Regulations Assessment

Wellbeing and Inequality: Equalities Impact Assessment

Great Places: Landscape and townscape

Homes: Housing Delivery including Affordable Housing

Jobs: Employment

Infrastructure: Transport, Infrastructure Delivery, Viability Assessment

Sustainability Appraisal



Broad locations suggested in the First Conversation

1



Densification of existing urban areas

2



Edge of Cambridge: outside Green Belt

3



Edge of Cambridge: Green Belt

4



Dispersal: New settlements

5



Dispersal: Villages

6



Public transport corridors

Planning Biodiversity - Chalk Streams & Cam

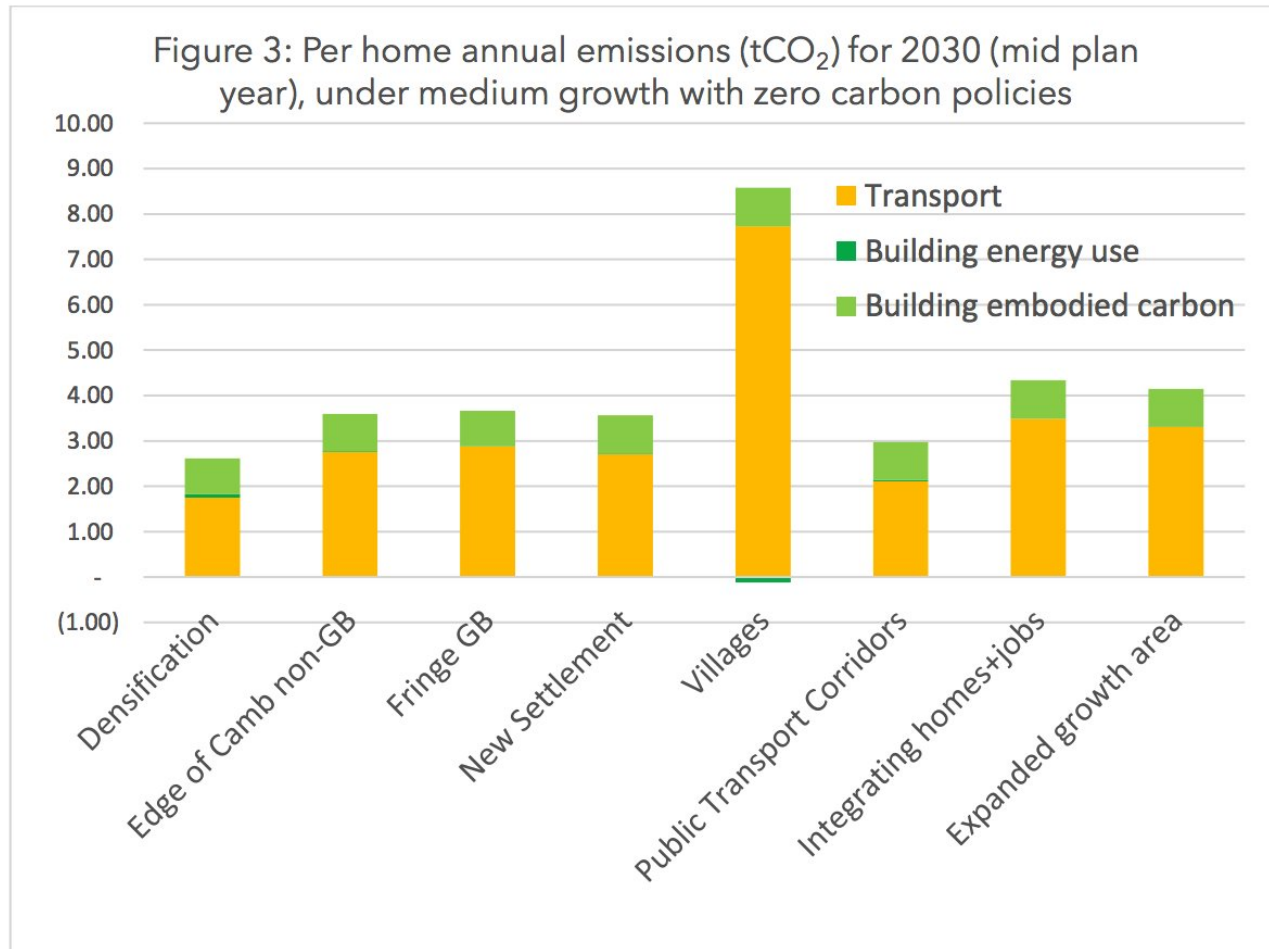


Integrated Water Management Study

Key messages:

- No increase in abstraction from chalk aquifer
- Future water demand will need to be achieved in other ways, including
 - > greater water efficiency and reduced leakages (needed anyway)
 - > shifting to more sustainable water sources, that prevent ensure no additional detrimental environmental
- Any regional capacity increases, such as reservoirs, would take time
- Growth needs to balance with net zero carbon future water/wastewater

Planning for Net Zero - Location, Location



We see that the **main difference is due to transport** - with cars as the only realistic mode for most trips by most village dwellers. This is also true with 'business as usual', but the zero carbon policies bring transport into even sharper focus because the policies are able to eliminate carbon from buildings energy use.

FURTHER EVIDENCE TO COME AND WEBINAR on 2/12/20

Studies initial findings will be updated and improved PLUS

- Housing and Employment Land Availability Assessment
- Housing Mix & Needs of specific groups
- Retail & Leisure
- Open Space & Sports
- Community Facilities (village halls etc)
- Visitor Accommodation
- Broadband Infrastructure & SMART
- Strategic Historic Impact Assessment
- Green Belt Study
- Creative economy & workspaces
- Health and inclusivity topic papers

Please Join the Webinar on WEDS 2 DECEMBER 6PM

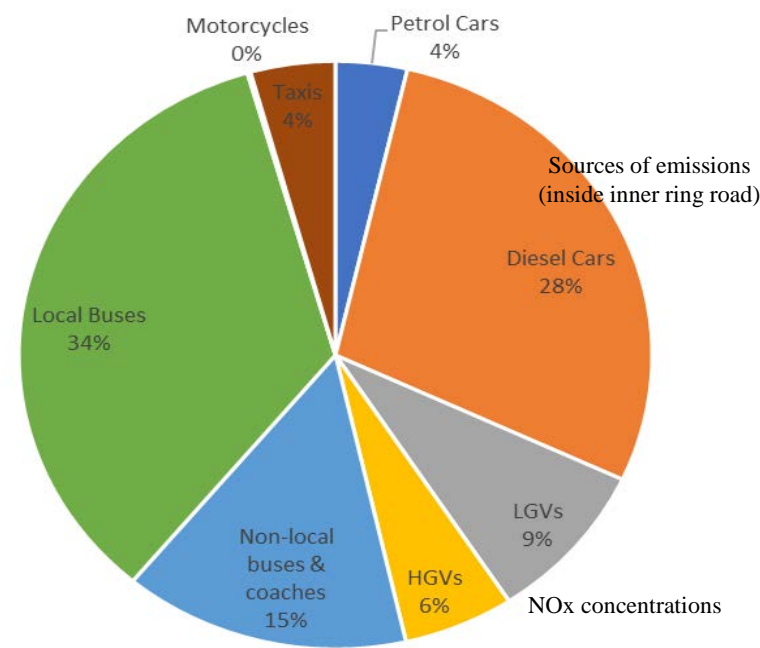
Details at www.greatercambridgeplanning.org.



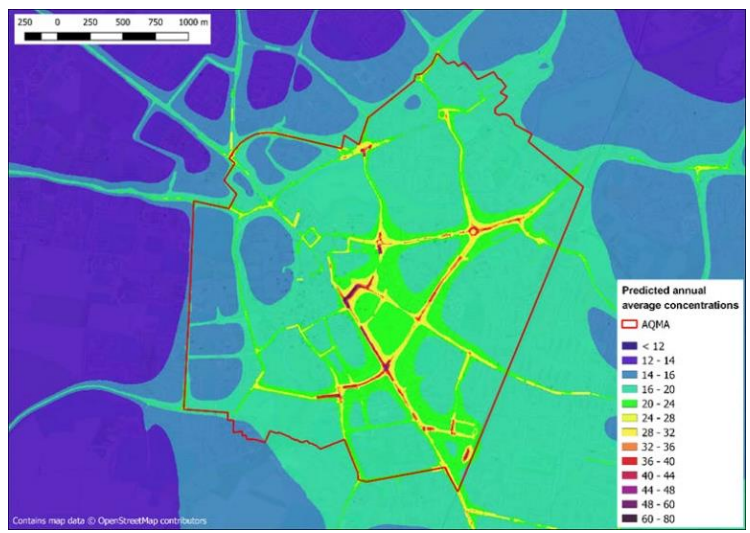
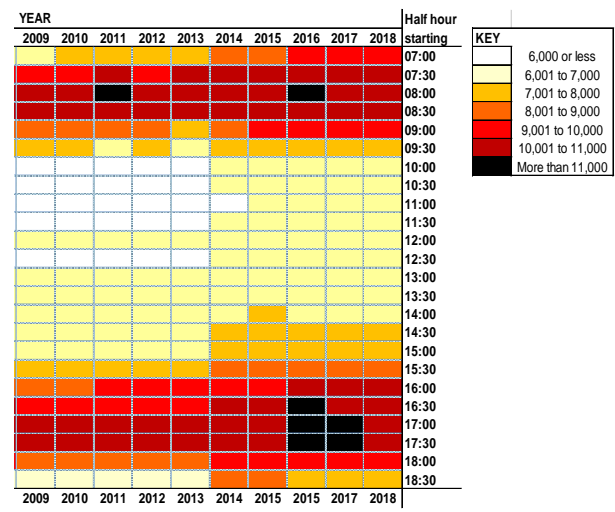
Improving air quality

Significantly strengthened evidence base on air quality and impacts

- 106 deaths each year in Greater Cambridge are attributable to poor air quality. Significant health impacts especially in vulnerak people.
- Road traffic is the main source of emissions, particularly buses and diesel cars
- 2017 concentrations remain above the national standard for NC in:
 - Drummer and Emmanuel Street, Sections of Regent street and St Andrews St
 - Gonville Place-Hills Road Junction, and Victoria Avenue, Fen Causeway & Lensfield Road



Hourly traffic levels 2009-2018



Transport dashboard – covid-19

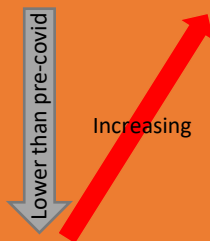
September 2020

- Average daily counts of **motor vehicles in Cambridge City remain approximately 18% lower than the same point last year**. Analysis of the modal split of vehicles on the road at monitored locations shows that whilst the total number of vehicles has reduced, the **proportionate split by vehicle type is similar to October 2019**.
- Parking occupancy increased through August with a reduction in parking charges, although there have been some reductions in use in September. Length of stay analysis shows that there were changes in car park use in April 2020 but **usage habits in August 2020 were similar to those seen in August 2019**.
- Cycling and pedestrian counts (away from the historic centre) jumped up at the beginning of September after a slow recovery through the summer. Peak time analysis of these counts in September showed a return of traditional peaks but counts at peak time hours were significantly reduced with the continued slow return of office based workers. Footfall in retail locations grew through August but slowed into September with the end of the 'Eat Out To Help Out' scheme and introduction of new restrictions on groups gathering
- Overall bus passenger numbers continue to show very slow recovery and footfall around Station Square remains low- both demonstrating the significant reduction in commuting.

Traffic volumes

Average daily flows at monitored locations approximately **22%* lower than the same point last year**

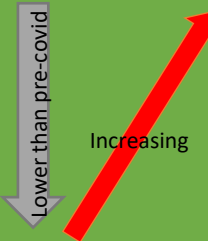
*Compared to the same point last year



Air pollution

An average **26% reduction*** in NO₂ recorded across monitoring locations against predicted levels for August.

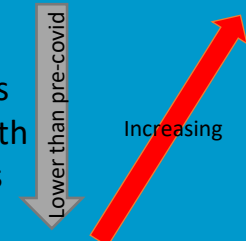
*Compared to previous 3 year average for August



Public transport

Large reductions* in bus use remain whilst growth in Park and Ride use has stalled

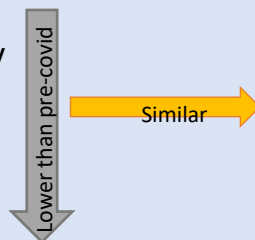
*Compared to 2018 and 2019 monthly counts



Parking occupancy

Average daily occupancy at multi-storey parking currently **11%* lower than the same point last year**

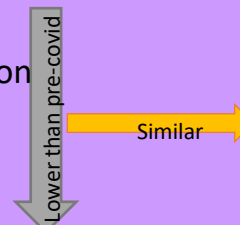
*Compared to the same point last year



Journey times

Average bus drive times on selected routes are approximately **12%* less** than pre-covid levels

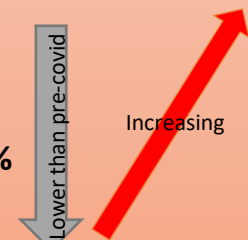
*Compared to a Jan-Mar 2020 baseline



Cycling and walking

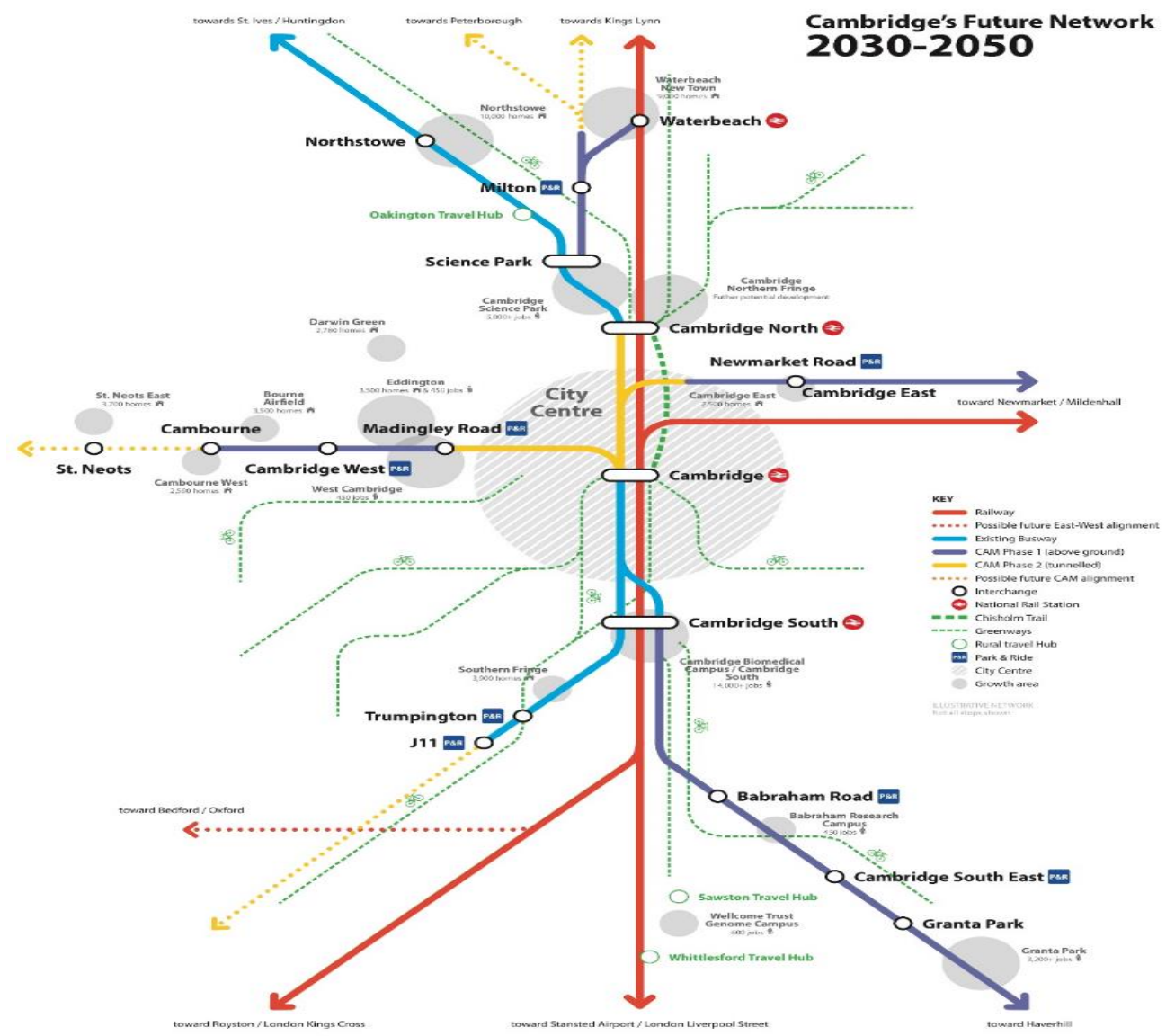
Cycling counts: **43% average reduction***
Pedestrian counts: **18% average reduction***
Retail footfall: **35% reduction***

*Compared to the same point last year



Planned transport investments

- including Greater Cambridge Partnership



ANY QUESTIONS?