

FOI Ref
12458

Response sent
09 Mar 23

(CCC) Spend

I would like to request the following information in accordance with the Freedom of Information Act:

How much money have you spent on external contractors for public relations (including marketing and communications),

- a) In the financial year 2021/22
- b) So far in the financial year 2022/23?

Response

Our spend on external contractors for public relations encompasses a wide range of activities in relation to advertising, marketing, and communications. These include, but are not limited to, designing, printing media and advertising on well-known platforms for job vacancies or property sales.

2021/22: £131,905

2022/23 up to end of February 2023: £201,527

Further queries on this matter should be directed to foi@cambridge.gov.uk
