

# Moving forward: Working together towards food justice

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**CAMBRIDGE  
SUSTAINABLE FOOD**



**CAMBRIDGE**  
Food Poverty  
Alliance

**Towards a collaborative food action plan**

A report on food poverty in Cambridge



**CAMBRIDGE FOOD POVERTY  
ALLIANCE**

Food Deserts and Food Swamps in Cambridge

Sept 2019



**Cambridge**  
Food Poverty  
Alliance

**A Collaborative Action Plan for Cambridge**

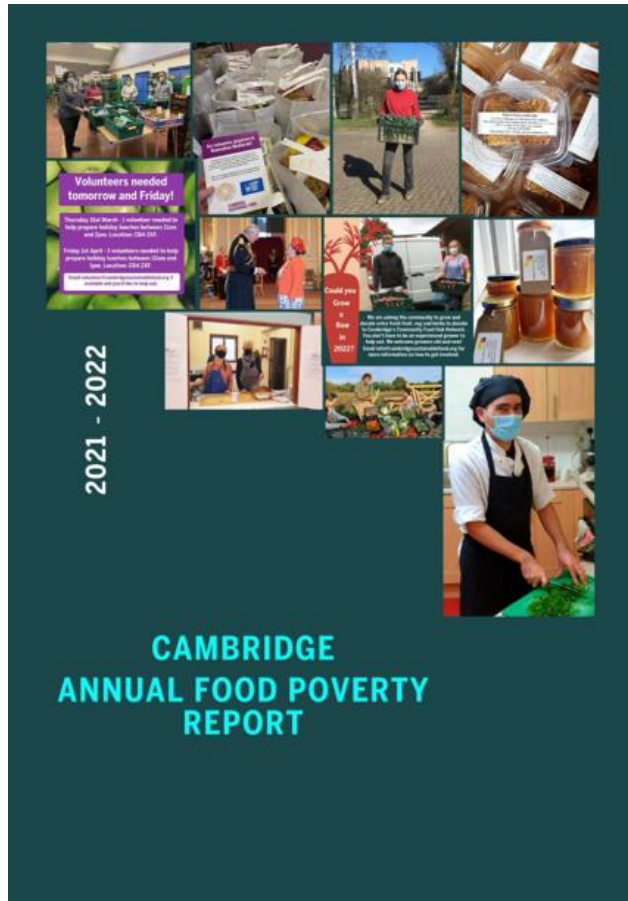


**2020 - 2023**

<b>Aim</b>	<b>Action</b>	<b>Partners</b>
<p><b>Tackle food poverty and diet related ill-health and increase access to affordable healthy food</b></p> <p><b>Promote healthy eating</b></p>	<p><b>Increase the uptake of Healthy Start Vouchers to 80% in low income areas by:</b></p> <ul style="list-style-type: none"> <li>● Developing an easy read sheet that explains Healthy Start and working with local leaders to target families in low income areas</li> <li>● Run a campaign to increase the number of shops that accept the vouchers</li> <li>● Running a trial scheme of accepting vouchers at stalls run in community spaces</li> </ul> <p><b>Develop and support emergency food provision through:</b></p> <ul style="list-style-type: none"> <li>● Updating and continuing to promote emergency signposting toolkit with agencies in the City</li> <li>● Developing training for frontline workers, including information sheets</li> <li>● Mapping and circulating timetable of existing provision of Community Meals, where possible asking organisations to fill gaps/ move service times so that meal provision is more even</li> <li>● Working with Cambridge City Foodbank to promote and support opening a Fairbite social supermarket in a new area of the City</li> </ul>	<p>CFPA, CSF CIC</p> <p>City Council/ CSF CIC / CFPA. Food Hubs.</p>

# Cambridge A Community at work

**Covid-19 Emergency Food Response**  
**April 2020 – March 2021**



*'[the Alliance]...has made a huge difference. Not just in terms of supplying food - the increase in the sense of community and collective focus has been almost more important, and the ability to address overlapping issues such as isolation and loneliness'*  
Food Poverty Alliance member



**CAMBRIDGE  
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**Join our #GoldFoodCambridge campaign  
and be part of shaping a sustainable food  
system that serves everyone in our city.**

Food causes a third of global greenhouse gas emissions, and millions of people in the UK can't afford to put food on the table. These are big problems that we can address locally. By working together we can provide healthy, sustainable food that everyone in Cambridge can access with dignity.

Join us and choose sustainable food actions you can take in everyday life. Whether you are an individual, organisation or business, we can all take action and make a truly resilient and sustainable food system.

**#YESWECAM**



# From food poverty to food justice

How can we:

- Draw on what we learned through the pandemic?
- Reframe the language towards justice and resilience?
- Embed the right to food in policy?
- Take a systems approach and look for upstream solutions?
- Empower and support communities to shape and build capacity and resilience?
- Promote food as a tool to support social change?



# Workshop: Food justice action plan

1. What's working well? What should we do more of?
2. What's not working so well? Why?
3. What does food justice look like in Cambridge? What's our vision for the future?
4. What's needed to achieve food justice in Cambridge? How can our communities and food systems become more resilient?

