

FOI Ref

10339

Response sent

14 Feb 22

(CCC) Money spent on advertising, communications, and public relations advice

1. Money spent on external public relations for the financial year 2020-2021, and from the start of financial year 2021 to 31 December 2021.
2. Money spent on advertising for the financial year 2020-2021, and from the start of the financial year 2021 to 31 December 2021.
3. Money spent on communications strategy for the financial year 2020-2021, and from the start of financial year 2021 to 31 December 3031.

Response:

Thank you for your request for information above, which we have dealt with under the terms of the Freedom of Information Act 2000.

I hope the following will answer your query:

Cambridge City Council spend on communication, advertising and public relations is as follows:

April 2020 - March 2021: £151,673.43

April 2020 - December 2021: £96,424.88

We aim to provide a high-quality service to you and hope that you are satisfied with this response. If you have any further questions, please do not hesitate to contact us.

Further queries on this matter should be directed to foi@cambridge.gov.uk