






1. Which of the following best describes you?

		Response Percent	Response Count
I am a visitor		0.0%	0
I am a local resident		86.2%	56
I work in Cambridge		13.8%	9
		answered question	65
		skipped question	0






2. Are you aware of punting as a leisure pursuit?

		Response Percent	Response Count
Yes		100.0%	65
No		0.0%	0
		answered question	65
		skipped question	0





3. Have you been approached today about a punt tour?

		Response Percent	Response Count
Yes		67.7%	44
No		32.3%	21
		answered question	65
		skipped question	0






4. How many times have you been approached?

		Response Percent	Response Count
Once		15.9%	7
Twice		29.5%	13
Three times		29.5%	13
Four times		4.5%	2
Five or more		20.5%	9
answered question			44
skipped question			21



5. Where were you approached?

		Response Percent	Response Count
By the river (Including Mill Pond and Quayside)		43.2%	19
Along Kings Parade		68.2%	30
Outside Tourist Information Centre		2.3%	1
The Market Square		9.1%	4
answered question			44
skipped question			21

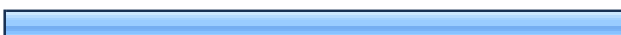
6. Was this experience...

		Response Percent	Response Count
Pleasant		4.5%	2
Informative		0.0%	0
Useful		0.0%	0
No strong opinion		50.0%	22
Annoying		45.5%	20
Intrusive		20.5%	9
Aggressive		4.5%	2
answered question			44
skipped question			21


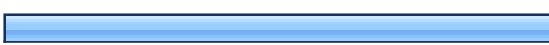
7. Has the experience affected your perception of Cambridge?

		Response Percent	Response Count
Yes		6.8%	3
No		93.2%	41
answered question			44
skipped question			21

8. If yes, has this affect been...

		Response Percent	Response Count
Positive		0.0%	0
Negative		100.0%	3
answered question			3
skipped question			62

9. Would this experience put you off visiting the city again?

		Response Percent	Response Count
Yes		11.8%	2
No		88.2%	15
	Not applicable, give reason...		0
answered question			17
skipped question			48

10. Any additional comments

	Response Count
	12
answered question	12
skipped question	53

Page 10, Q10. Any additional comments

1	Know where the punts are, will go if want to.	Aug 16, 2011 11:35 AM
2	Lazy approaches from disinterested people.	Aug 16, 2011 11:34 AM
3	Know where the punts operate, make own decision.	Aug 16, 2011 11:30 AM
4	Friendly but no need.	Aug 16, 2011 11:29 AM
5	Scudamores lovely. Along Great St Marys, very rude.	Aug 16, 2011 11:07 AM
6	Punt touts can be very intrusive, but they are just trying to earn a living.	Aug 16, 2011 10:47 AM
7	Need to get the touts off the street. Don't think they should be allowed to approach people.	Aug 16, 2011 10:38 AM
8	I come to expect it, but not interested.	Aug 16, 2011 10:36 AM
9	Also approached along Sidney Street.	Aug 16, 2011 10:27 AM
10	Have been approached many more times on other days and can be very annoying.	Aug 16, 2011 10:24 AM
11	Understand it's their job, but can get a bit much.	Aug 16, 2011 10:19 AM

Page 10, Q10. Any additional comments

12	Can be very annoying everytime you come into town. Especially if it's a sunny day.	Aug 16, 2011 10:19 AM
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