
(continue on another piece of paper if necessary)

The judges decision is final. Nominations received by 24th August 2009 will be considered for the 2009 award and forms which come in after that date will be carried forward to 2010.

My name and address:

Telephone:

Email:

Voice:

Textphone:

Please return to:

Access Officer, Cambridge City Council
Development Services
Freepost NAT 12886
Cambridge CB2 3QJ



Many local businesses go to great lengths to cater for disabled customers but there is still a long way to go before Cambridge is as accessible and welcoming as we know it could be.



Cambridge City Council has supported the scheme since its launch in 2004, and is keen to encourage actions that benefit Cambridge's disabled citizens and visitors.

The 2009 **the way to be** awards will be presented by the Mayor of Cambridge at the Cherry Hinton Festival on September 19th.

This year the awards are sponsored by two local businesses who have been nominated by customers in the past: Granta Boat & Punt Company and Lakeland.



the way to be awards

We're celebrating good practice and seeking nominations

Cambridge 2009





What are the way to be awards?

The awards were launched in 2004 to celebrate good practice in customer care and reward those services and businesses that do the most for disabled people.



The way to be welcoming... Automatic doors... wide aisles...
...everybody's happy!

In difficult times, shops and tourist attractions that cater carefully for all may be the ones to get the repeat business and personal recommendations that can make the difference between success and failure.

More and more people now recognise that attracting disabled customers is good for business.



How do I nominate someone?

Just take a minute to fill in the nomination form opposite, and please feel free to attach a separate sheet if you have more to say!

If you want further information, or need the form in another format or language, please contact **Mark Taylor** on **01223 457075**
markj.taylor@cambridge.gov.uk
or **Philippa Slatter** on **01223 701733**
pmslatter@ntlworld.com or visit our website.



the way to be awards
2009

I want to nominate:
(name of person and/or business)

Their address:

The reason I want them to get the award is:

please turn over

