

In case of enquiry contact Emma Thornton
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27 January 2009

Dear

Cambridge Resident Representation on the new Love Cambridge Board

As you may already be aware from the 1st April 2009 the current City Centre Management Partnership, which has been in existence since 1995, will be re-launched as an independent public/private sector partnership operating under the name of "Love Cambridge." **The key objective of the proposed change is to strengthen the existing model and to provide a structure, which will enable all stakeholders to have a say in how the city centre evolves.**

There is also recognition that in order to meet the emerging challenges for the city centre, the current partnership needs to reshape and develop to ensure that it is genuinely effective and has the increased organisational capacity to deliver on these challenges.

The core function of "Love Cambridge" will be to develop a vision and action plan for the city centre through working in partnership with a diverse range of key stakeholders, to ensure the city's ongoing accessibility, vitality, vibrancy, safety and sustainability.

"Love Cambridge" will be an inclusive membership organisation led by a strategic board of directors. We want to ensure that residents are fully informed about the various different ways in which they can be actively involved with the new partnership. **With this in mind we would like to invite representatives of your Residents Association to a meeting to discuss this on Monday 9th February from 6pm – 8 pm at the Gonville Hotel.** At this meeting we will also be outlining the specific opportunity available to any individual interested in representing residents collectively on the board of "Love Cambridge".

Love Cambridge will be officially launched on the 1st April 2009 and as such we are working to the following timescales for the selection of this board member.

- **Monday 9th February** – 6pm Meeting at the Gonville Hotel
- **Friday 20th February** – Closing Date for expressions of interest for the position of board representative for residents. Please note that we will be outlining what the role will involve and the skills set required at the meeting on the 9th February. If you are unable to attend the meeting an outline job description and person specification can be obtained by contacting the City Centre Management office on 01223 457446.
- **Monday 23rd February – Friday 6th March** – Expressions of Interest will be reviewed and assessed.

- **Monday 9th March** – Successful applicant notified and appointed.

I would be most grateful if you could confirm whether you will be attending the meeting on the 9th February by emailing helen.green@cambridge.gov.uk or phoning 01223 457130 by Friday 30th January.

I look forward to seeing you on the 9th February at 6pm at the Gonville Hotel.

Kind regards,

A handwritten signature in blue ink, appearing to read 'Emma Thornton', with a small horizontal line underneath.

Emma Thornton
Head of City Centre Management & Tourism
Cambridge City Council