

Application Number	07/0810/FUL	Agenda Item	3.2
Date Received	17th September 2007	Officer	Mrs Angela Briggs
Target Date	12th November 2007		
Ward	Romsey		
Site	163 - 167 Mill Road Cambridge Cambridgeshire CB1 3BH		
Proposal	Installation of new shopfront including ATM Unit.		
Applicant	Tesco Stores Ltd C/O CgMs Morley House 26 Holborn Viaduct London EC1A 2AT		

1.0 SITE DESCRIPTION/AREA CONTEXT

- 1.1 163-167 Mill Road is a two-storey building on the north side of Mill Road, a little east of the junction with Sedgwick Street. The site is situated within the Mill Road Local Centre (East), as identified in the Cambridge Local Plan (2006). It has until recently been occupied by a shop (a Class A1 use) on the ground floor (a use that remains), with offices (a Class A2 use) at first floor level. To the rear of the site is a car parking area, access to which is from Sedgwick Street, a one-way street along which motor vehicles may only travel north to south, to its junction with Mill Road; the parking spaces are allocated and serve the property the subject of this application, and the offices that occupy the first floor of the building.
- 1.2 The ground floor of 163-167 was last occupied by Wilco Motorists Discount Store, but is now vacant. The full width of the ground floor frontage, save for access to the first floor at the western end, is divided into three equal width sections and all of which are glazed. The east and central sections are each divided into three equal sized panels, but have no openings; the

western section has one panel flush and the same as the others on the frontage, but the other two in this section are recessed and subdivided into three, with the central element providing the only entrance to the store. The existing signs have been removed and the property currently has an unkempt appearance in the street scene. To the front of the property is a wide pedestrian footway, known as The Broadway, with concrete bollards along the frontage.

- 1.3 The immediate locality has a mix of uses, including Class A1, A2, A3 (cafes) and A5 (take-aways) – some with residential uses above - on the Mill Road frontage, with predominantly Class C3 (dwellings) use in the tight-knit residential streets to the north and south of Mill Road.
- 1.4 The site does not fall within the Conservation Area and there are no Listed Buildings adjacent.

2.0 THE PROPOSAL

- 2.1 This full planning application seeks to install a new shopfront similar to that which exists, but with an ATM unit surrounded by grey panelling at the western end (adjacent to the retained entrance to the first floor offices where the entrance to the store is currently located), and the door relocated to the centre of the three panels in the eastern section of the frontage. The new shopfront would be constructed from aluminium with automatic bi-parting doors.
- 2.2 The application is accompanied by the following supporting information:
 1. Planning, Design and Access Statement.
- 2.3 In addition to this application, one advertisement consent application has been submitted for the installation of one double sided internally illuminated projecting sign and one internally illuminated fascia sign, and a full application submitted for a single storey rear extension for storage and plant purposes (measuring approx 87m²).

3.0 SITE HISTORY

Reference	Description	A/C, REF, W/D
C/63/0007	Conversion of ground floor for use as butcher's shop. 163 Mill Road	A/C
C/64/0448	Change of use of ground floor from residential to shop. 167 Mill Road	A/C
C/68/0726	Supermarket with stores and office or living accommodation. 163/165 & 167 Mill Road	A/C
C/68/0276	Supermarket with stores and office over. 161-165 Mill Road	A/C
C/69/0337	Erection of five shops with office space above. 163-169 Mill Road	A/C
C/70/0405	Erection of shop, office and flat. 163-169 Mill Road	A/C
C/71/0826	Erection of 3 lock-up shops at ground level with offices over. 163/167 Mill Road.	A/C
C/73/0583	Erection of shop front. 163-167 Mill Road	A/C
07/0809/ADV	Installation of one double sided internally illuminated projecting sign and one internally illuminated fascia sign	Decision Pending
07/0811/FUL	Erection of a single storey rear extension. 163-167 Mill Road	Decision Pending

4.0 PUBLICITY

4.1	Advertisement:	No
	Adjoining Owners:	Yes
	Site Notice Displayed:	No
	Public Meeting/Exhibition (meeting of):	No
	DC Forum (meeting of):	No
	(Cancelled)	

5.0 POLICY

5.1 Central Government Advice

5.2 PPS1 Delivering Sustainable Development (2005):

Paragraphs 7 and 8 state that national policies and regional and local development plans (regional spatial strategies and local development frameworks) provide the framework for planning for sustainable development and for development to be managed effectively. This plan-led system, and the certainty and predictability it aims to provide, is central to planning and plays the key role in integrating sustainable development objectives. Where the development plan contains relevant policies, applications for planning permission should be determined in line with the plan, unless material considerations indicate otherwise.

5.3 PPS6 Planning for Town Centres (2005):

States that the key objective for town centres is to promote their vitality and viability by planning for growth and development of existing centres, promoting and enhancing existing centres by focusing development in such centres and encouraging a wide range of services in a good environment, accessible to all. The statement seeks to enhance consumer choice to meet community needs and ensure new development is well served by a choice of means of transport.

5.4 PPG13 Transport (2001):

This guidance seeks three main objectives: to promote more sustainable transport choices, to promote accessibility to jobs, shopping, leisure facilities and services, by public transport, walking and cycling, and to reduce the need to travel, especially by car. Paragraph 28 advises that new development should help to create places that connect with each other in a sustainable manner and provide the right conditions to encourage walking, cycling and the use of public transport.

5.5 Circular 11/95 – The Use of Conditions in Planning

Permissions: Advises that conditions should be necessary, relevant to planning, relevant to the development permitted, enforceable, precise and reasonable in all other respects.

5.6 **Cambridgeshire and Peterborough Structure Plan 2003**

P1/3 Sustainable development in built development

P8/1 Sustainable development – links between land use and transport

5.7 **Cambridge Local Plan 2006**

3/1 Sustainable development

3/4 Responding to context

3/15 Shopfronts and Signage

5.8 **Supplementary Planning Documents**

Cambridge City Council (Nov 1997) – The Cambridge Shopfront Design Guide: This document has been instrumental in improving the quality of design to retail premises in the City. It gives clear guidance on all aspects of shopfront, signage, illumination, canopy and security design whilst not stifling innovative approaches.

6.0 **CONSULTATIONS**

Cambridgeshire County Council (Engineering)

6.1 No significant adverse affect upon the public highway should result from this proposal, should it gain benefit of planning permission.

6.2 The above response is a summary of the comments that have been received. Full details of the consultation responses can be inspected on the application file.

7.0 **REPRESENTATIONS**

7.1 The owners/occupiers of the following addresses have made representations:

11 Barnwell Rd

11 Barnwell Rd

Tynedale House, 36 Selwyn Gardens

18a Covent Garden

13 St Barnabas Rd

42	Sedgwick Street
Arjuna Clinic, 12a	Mill Rd
52	Birdwood Rd
9	Mackenzie Rd
63	Hemingford Rd
26	Cockburn St
67	West St, Isleham
Down House	Primrose Lane
16	Coleridge Rd
43	Marshall Rd
125	Hemingford Rd
24	Manhattan Drive
1	Thorpe Way
7	Catherine St
41	Rosemary Rd
27	Hemingford Rd
8	Belgrave Rd
8	Hazelwood Close
1	Catherine St
8	Rivar Place
87	Ramsden Square
35	Brampton Rd
35	Brampton Rd
106	Gwydir St
13	Sedgwick Street
25	Sturton St
137	Coleridge Rd
25	Thoday St
88	Tenison Rd
6	Great Eastern St
37	Argyle St
42B	George Pateman Court, Tenison Rd
36	Greville Rd
12	Rustat RD
2	Romsey Rd
17	Christchurch St
12	Hemingford Rd
55	Hemingford Rd
59	Mawson Rd
158	Gwydir St
56	Ross St
45	Hemingford Rd

27	Belgrave Rd
79	Great Eastern St
129	Hemingford Rd
175	Gwydir St
126	Sedgwick Street
57c	St Philip's Rd
172	Gwydir St
155	Gwydir St
146	Sedgwick Street
81	Catherine St
218-220	Mill Rd
11	Greville Rd
19	Ainsworth Place
30	Station Rd, Whittlesford
104	Suez Rd
124	Thoday St
14	Sedgwick Street
148	Cromwell Rd
34	Gwydir St
122	Gwydir St
114/6	Mill Rd
118	Tenison Rd
92	Brampton Rd
171	Gwydir St
36	Cromwell Rd
28 School Court	Thoday St
35	Norfolk St
156-160	Mill Rd
32	Nuttings Rd

7.2 The representations can be summarised as follows:

The ATM in this location would lead to increase car traffic on Mill Road;

The ATM would encourage dangerous parking at the side of Mill Road;

Shopfront not in keeping with character of the area;

Another ATM is not necessary, there are plenty enough along Mill Road.

7.3 The above representations are a summary of the comments that have been received. Full details of the representations can be inspected on the application file.

8.0 ASSESSMENT

8.1 From the consultation responses and representations received and from my inspection of the site and the surroundings, I consider that the main issues are:

1. Visual Amenity
2. Residential Amenity
3. Highway Safety
4. Third Party Representations

Visual Amenity:

8.2 The new shopfront will replace the current one, which although not very attractive, is very much part of the character of the building as a whole. The style of the proposed shop front will be similar to that which currently exists, retaining the large glass pane arrangement, but with it being flush across the whole of the shop frontage and with more robust aluminium frames and with the pilasters re-painted. The Cambridge Shopfront Design Guide (Nov 1997) states that *'new shopfronts in existing buildings must respect the proportions, scale, vertical or horizontal emphasis, materials, and type and amount of decoration on the original building'*. In my view, the proposal meets these requirements. The main alterations to the building are relatively minor, involving the relocation of the entrance and the installation of an ATM unit.

8.3 Elsewhere locally, the Co-op has a similar arrangement, where an ATM unit is integrated into the shopfront. There are also several other ATM units along Mill Road. In my opinion the installation of a further ATM unit will not have an adverse impact on the visual amenity of the area. The Council does not have a specific policy restricting the number of ATM units allowed in a particular area and as such it would be unreasonable to refuse the application on the basis that one more ATM unit will adversely affect the character of the area.

8.4 In my opinion, the principle of the development is acceptable and in accordance with policies 3/4 and 3/15 of the Cambridge

Local Plan 2006 and Policy P1/3 of the Cambridgeshire and Peterborough Structure Plan 2003.

Residential Amenity

- 8.5 It is acknowledged that the site is situated within a dense residential area. However, in my opinion, the new shopfront and the installation of an ATM unit would have a negligible impact on the reasonable residential amenities of neighbours, given that this is anyway a significant thoroughfare where a certain amount of movement and noise is likely in the street. The fact that there are offices over the shop probably helps in this regard. I do not think that there are reasonable grounds for saying that the introduction of the ATM is unreasonable. In a similar way, I do not consider that it would be reasonable to suggest that the moving of the entrance to the store, from the western end of the frontage to the eastern end of the frontage, would have so material an impact upon the amenity of residents living nearby as to make this element of the proposal unacceptable.
- 8.6 In my opinion the proposal is compliant with Cambridgeshire and Peterborough Structure Plan (2003) policies P1/2 and P1/3, Cambridge Local Plan (2006) policies 3/4, 3/7, 3/11, 3/12.

Highway Safety

- 8.7 The County Council's Highway Engineer concluded that the proposal would not have an adverse impact on highway safety.
- 8.8 Letters of representation received objecting to this application, argue strongly that the presence of the ATM unit would result in more people parking on Mill Road, probably illegally, to access the ATM unit. This is a possibility, but offences against the highway legislation cannot be controlled under planning legislation. Despite the fact that this may occur on occasion, it is my view that the ATM would be used for the most part by local people who would walk or cycle to use the machine. In the light of the Local Highway Authority comment, I do not consider there to be a clear-cut or sound reason for refusing the application on this basis.
- 8.9 In my opinion the proposal is acceptable and complies with Policy 3/4 and 3/15 of the Cambridge Local Plan 2006, and

Policy P1/3 of the Cambridgeshire and Peterborough Structure Plan 2003.

Third Party Representations

8.10 81 letters of objection have been received for this application raising the concerns rehearsed and addressed above.

9.0 CONCLUSION

9.1 In my opinion the new shopfront and the ATM unit are acceptable and comply with the aims and objectives of the Local Plan policies. The application is therefore recommended for approval.

10.0 RECOMMENDATION

FOR RECOMMENDATIONS OF APPROVAL

1. APPROVE subject to the following conditions:

1. The development hereby permitted shall be begun before the expiration of three years from the date of this permission.

Reason: In accordance with the requirements of section 51 of the Planning and Compulsory Purchase Act 2004.

2. Except with the prior written agreement of the local planning authority in writing no construction work or demolition shall be carried out or plant operated other than between the following hours: 0800 hours to 1800 hours Monday to Friday, 0800 hours to 1300 hours on Saturday and at no time on Sundays, Bank or Public Holidays.

Reason: To protect the amenity of the adjoining properties. (Cambridge Local Plan 2006 policy 4/13)

3. Except with the prior agreement of the local planning authority in writing, there shall be no collection or deliveries to the site during the demolition and construction stages outside the hours of 0700 hrs and 1900 hrs on Monday - Saturday and there shall be no collections or deliveries on Sundays or Bank and Public Holidays

Reason: To protect the amenity of the adjoining properties.
(Cambridge Local Plan 2006 policy 4/13)

Reasons for Approval

1. This development has been approved, conditionally, because subject to those requirements it is considered to generally conform to the Development Plan, particularly the following policies:

Cambridgeshire and Peterborough Structure Plan 2003: P1/3;

Cambridge Local Plan (2006): 3/4 and 3/15;

2. The decision has been made having had regard to all other material planning considerations, none of which was considered to have been of such significance as to justify doing other than grant planning permission.

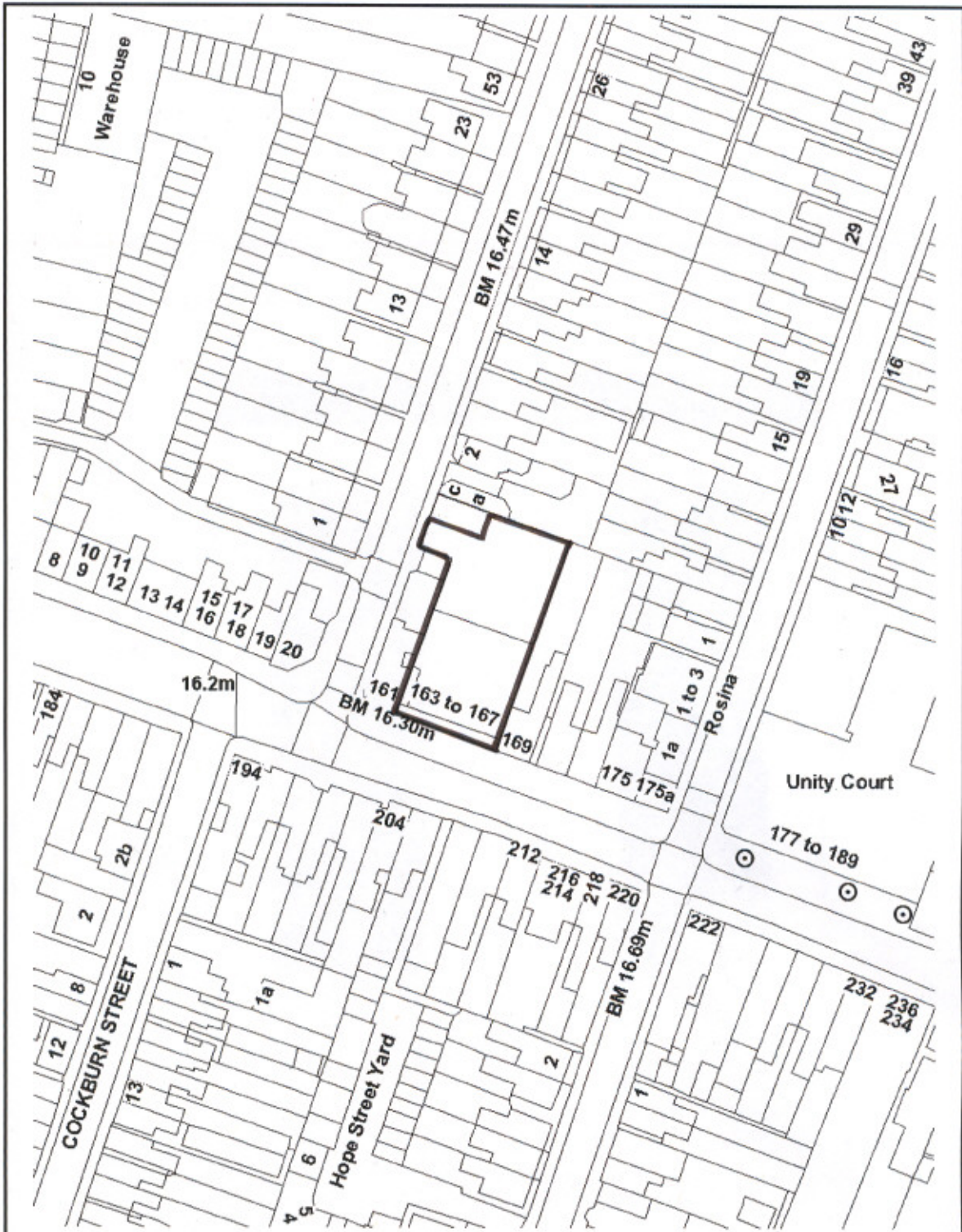
These reasons for approval can be a summary of the reasons for grant of planning permission only. For further detail on the decision please see the officer report by visiting the Council Planning Department.

LOCAL GOVERNMENT (ACCESS TO INFORMATION) ACT 1985

Under Section 100D of the Local Government Act 1972, the following are “background papers” for each report on a planning application:

1. The planning application and plans;
2. Any explanatory or accompanying letter or document from the applicant;
3. Comments of Council departments on the application;
4. Comments or representations by third parties on the application as referred to in the report plus any additional comments received before the meeting at which the application is considered; unless (in each case) the document discloses “exempt or confidential information”
5. Any Structure Plan, Local Plan or Council Policy Document referred to in individual reports.

These papers may be inspected by contacting John Summers (Ext.7103) in the Planning Department.



07/0810/FUL

163 - 167 Mill Road Cambridge Cambridgeshire CB1 3BH